

# WWF Magazine™

OFFICIAL PUBLICATION OF THE WORLD WRESTLING FEDERATION

June 1987

\$2.25

In Canada \$3.00

WWF  
MONTHLY  
MAGAZINE

**WRESTLEMANIA III**  
FIRST EXCLUSIVE PHOTOS  
PLUS ALL RESULTS

**LUNCH WITH HULK**  
DETAILS INSIDE

**KAMALA VS. BUNDY**  
WHO HAS  
THE EDGE?

**MISSY HYATT**  
BLOND, BEAUTIFUL  
AND BROADCASTING!

**BRUTUS BEEFCAKE**  
WHY HE HATES ADONIS





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WHY HE HATES ADONIS



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# WRESTLEMANIA III™

SUNDAY · MARCH 29 · 1987

## WWF WORLD CHAMPIONSHIP MATCH

**HULK  
HOGAN**

VS

**ANDRE  
THE GIANT**

Managed by

**WWF HEAVYWEIGHT CHAMPION**

**BOBBY "THE BRAIN" HEENAN**

**RODDY PIPER**

VS

**ADRIAN ADONIS**

## WWF INTER-CONTINENTAL TITLE MATCH

**RANDY "MACHO MAN" SAVAGE**

VS

**RICKY "THE DRAGON" STEAMBOAT**

INTER-CONTINENTAL CHAMPION Managed by

In the Corner

**ELIZABETH**

**GEORGE "THE ANIMAL" STEELE**

## SIX-MAN TAG TEAM MATCH

**THE HART FOUNDATION**

WWF TAG TEAM CHAMPIONS

**& DANNY DAVIS**

VS

**THE BRITISH BULLDOGS**

&

**TITO SANTANA**

**JAKE "THE SNAKE" ROBERTS**

VS

**THE HONKY TONK MAN**

with Special Guest

Managed by

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**JIMMY HART**

## WWF KING OF THE RING CHALLENGE MATCH

**HARLEY RACE**

VS

**JUNK YARD DOG**

The King of Wrestling

**BILLY JACK HAYNES**

VS

**HERCULES HERNANDEZ**

## SPECIAL SIX-MAN TAG TEAM MATCH

**HILLBILLY JIM**

VS

**KING KONG BUNDY**

**LITTLE BEAVER & THE HAITI KID**

**LITTLE TOKYO & LORD LITTLEBROOK**

**BEEFCAKE & VALENTINE**

VS

**THE ROUGEAU BROTHERS**

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VS

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**THE CAN-AM CONNECTION**

VS

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Cover

Design  
Susan L. Fox  
Photos  
Steve Taylor

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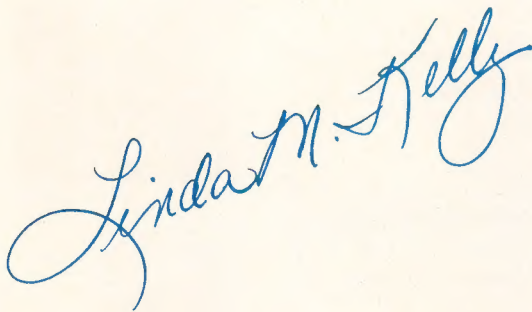
# PUBLISHER'S NOTE

It has been quite some time since I have communicated directly with you, the readers of the *World Wrestling Federation Magazine*; I wanted to personally announce that, in response to your overwhelming demand, the *World Wrestling Federation Magazine* will be monthly beginning with this June 1987 issue. In a little over three years, the *WWF Magazine* has become the No. 1 seller of all wrestling magazines. Only our magazine can take you behind the scenes in the WWF, take you "up close and personal" and offer exclusive interviews with WWF wrestlers.

Because you, our readers, deserve the best, we strive to put quality-plus in every issue. *WWF Magazine* is the highest quality, full-color wrestling magazine on the market today. We are constantly investing in special lighting and in new photographic equipment, etc., so that all our unique mat action and portrait photographs are crystal clear. We want you to be able to *feel* the action at ringside. We want to bring the *WWF* home to you.

So sit back and enjoy this exciting issue, complete with exclusive *WrestleMania III* coverage from the Silverdome in Pontiac, Michigan. Thank you for making us No. 1!

Sincerely,



Linda M. Kelly  
Publisher



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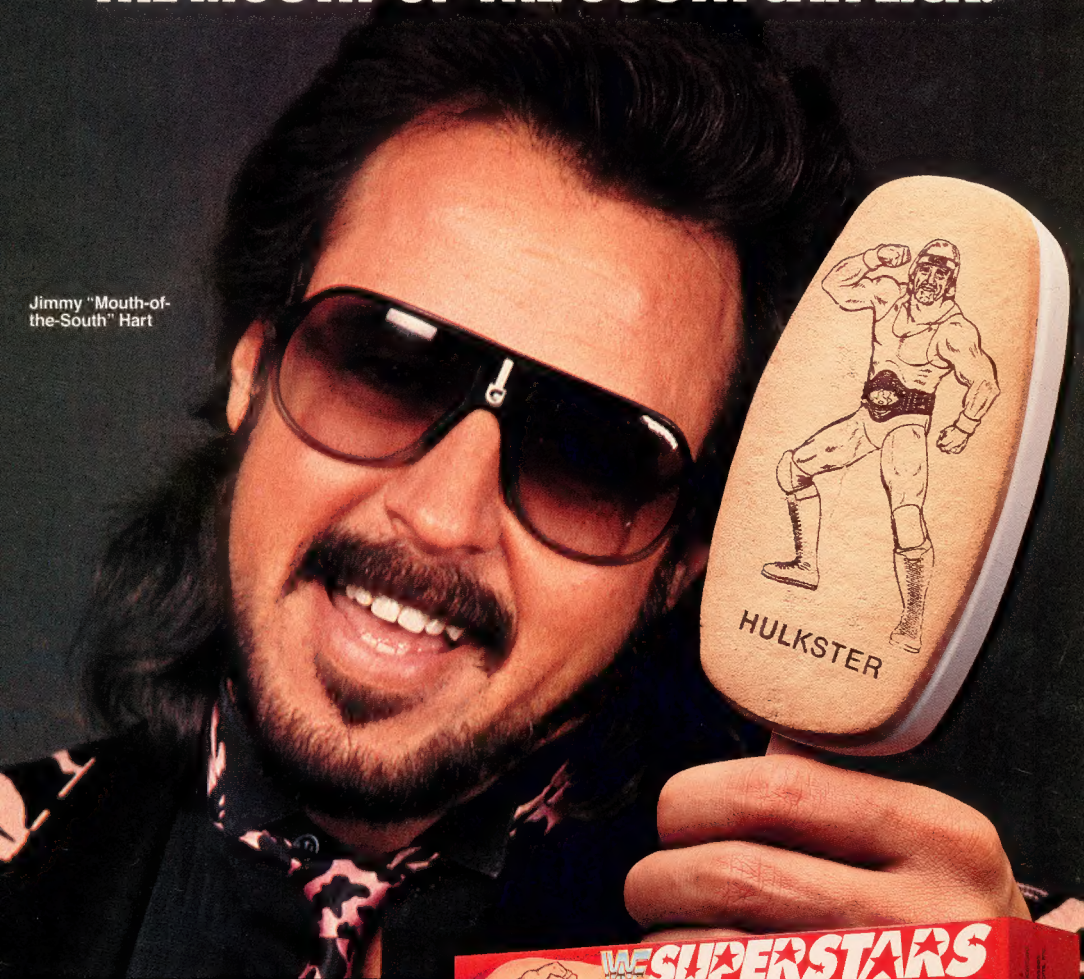
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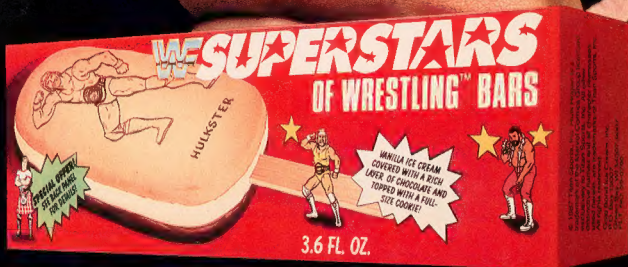
Jimmy "Mouth-of-the-South" Hart



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# FAN FORUM

A communications channel for readers and the editors

WWF MAGAZINE  
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In the February-March issue of this magazine, reader Leslie Saunders of Missauga, Ontario, suggested that fans might want to form a pen pal club to write one another about their favorite wrestlers. One of the purposes of *Fan Forum* will be to put pen pals in touch with one another.

For starters, *Jennifer Wright* of Baldwin Park, California, says she thinks Leslie "has a great idea." Jennifer, 11 years old, says her favorite wrestlers are Hulk Hogan and the British Bulldogs. *Lisa Santiago* of Milwaukee, Wisconsin, 13 years old, also is a fan of the Hulkster, as well as the Can-Am Connection, but, she says, "My main man is Tito Santana."

*Chris Van Sant*, age 15, of Libertytown, Maryland, wants to correspond with readers the same age who like Koko B. Ware or Superstar Billy Graham.

*Bruce Jones*, age 10, of Ambler, Pennsylvania, lists Santana, the Junk Yard Dog and the Dynamite Kid.

Hulk, the British Bulldogs, JYD, and Ricky "The Dragon" Steamboat are the wrestlers *Brett Holt* of San Jose, California, would like to hear about.

"I am a 15-year-old girl who would write to anyone under 18," says *Karen Ackley* of Hanover, Michigan, who adds that she is a fan of the Bulldogs, the Can-Am Connection, the Hulkster, JYD, Koko, Steamboat, Santana, George "The Animal" Steele and many more." Quite a list.

*Nathan Ace Burdick*, age 12, says his favorites are Jake "The Snake" Roberts, Ricky

"The Dragon" Steamboat, the British Bulldogs and Hulk Hogan.

*Ky Ginter* of North Delta, British Columbia, wants to be on the pen pal list for Hulk and Randy "Macho Man" Savage. "I talk like Macho Man really good," writes Ky. Next issue, we will have many more pen pal names.

A recent issue published a listing of some of the biggest lies ever told by WWF wrestlers. Several readers have written in with their own choices. Here are some of them:

"Thank you people for your

support. I knew you loved me. I knew you cared." (The Honky Tonk Man, November 1986)  
"I think the Honky Tonk Man has better moves than Elvis." (Jesse "The Body" Ventura, November 1986)

The above were submitted by Keith Garneau, age 10, who did not note his home address on his letter. We ask you to do that, as well as place it on your envelope.

More lies...

"I was never (Rowdy Roddy) Piper's friend." (Cowboy Bob Orton, January 1987)

"This is my natural hair color." (Butch Reed,

December 27, 1986)

"I'm the best wrestler in Texas." (Jimmy Jack Funk, January 17, 1987)

That's all for now, we'll talk more next issue. **W**

## Pen Pal Names and Addresses:

*Karen Ackley*, 218 East State Street,  
Hanover, MI 49241

*Ky Ginter*, 7693 115 Street  
North Delta, British Columbia,  
Canada, V4C-5H1

*Brett Holt*, 4603 Park Milford Place,  
San Jose, CA 95136

*Bruce Jones*, 228 Trinity Avenue,  
Ambler, PA 19002

*Lisa Santiago*, 1519 West Washington  
Street, Milwaukee, WI 53204

*Chris Van Sant*, 11939 Main Street,  
Libertytown, MD 21762

*Jennifer Wright*, 14106 East Ohio  
Street, Baldwin Park, CA 91706



# WWF LOWDOWN

**A** love of law and order runs in **Hacksaw Jim Duggan's** family. As sheriff of Glens Falls, New York, his dad does his best to make life safe for respectable citizens. Jim assumes a similar role in the WWF. "There's a pretty unsavory element here," he states. "And I just might be the man to keep things in line." The enormously popular grappler has never been known to back



Sheriff's son Jim Duggan



down from a brawl. "I know how to take punishment," he says. "But, believe me, my daddy taught me how to return it. And when you're fighting for the right cause, I've learned you usually win."

Those who make TV tick were given a demonstration of why wrestling rules the airwaves at the National Association of Television Program Executives (NATPE) convention, January 22-25 in New Orleans. WWF TV commentators **Vince McMahon**, **Gene Okerlund** and **Bobby "The Brain" Heenan** greeted the throngs (the WWF Public Relations Department repeatedly had to warn "The Weasel" to cool down the wisecracks). Attendees who had never been to a live match were broken into the sport of kings—bouts featuring Jerry Allen, the Gladiator, **Paul Roma** and **J.J. Funk** were held in a regulation ring set up on the convention floor.

**The Honky Tonk Man** has been looking at real estate in Memphis. Our spies down Tennessee way indicate good taste is low on his priority list. Says one realtor, who asked not to be identified, "He doesn't care about quality, he cares about gaudiness. Roman columns, lawn statues, tacky decorations. He doesn't care about cost either. A real spender."

*Honky Tonk. Roman Statues and columns?*



Tom Magee. World Class Powerlifter

If young **Tom Magee** ever makes it to the top, it will be his second time holding a world championship. The handsome Canadian boasts some pretty impressive credentials. In 1982, the 6-foot-5-inch, 245-pound Vancouver native traveled to Munich, Germany, to capture the World Superheavy-weight Powerlifting Championship.

**The Red Demon** continues to baffle the grappling community. Not only are opponents confused about the masked competitor's identity, they can't figure out his strategy. The pesky Demon easily switches from classical maneuvers to

scratching, biting and eye-gouging. It seems that he wears about three or four shirts into the ring and at least two pairs of tights. During a bout against **Leaping Lanny Poffo**, the hooded goon was pulling foreign objects from everywhere. Referring to the illegal aid and the Demon's red wardrobe, commentator Gorilla Monsoon likened him to Santa Claus.

Fans continue to clamor for **Leaping Lanny Poffo's** hand-signed Frisbees. The WWF's poet laureate, who tosses the discs inscribed with his verse to arena crowds, habitually hangs out between matches autographing the flying things. "You've heard of *Hulkamania* and *WrestleMania*," Lanny laughed. "This is Frisbeemania."

**Jake "The Snake" Roberts'** initials should be I.F.A. — for "I'll fight anybody." He took the WWF by storm without the help of a manager and shows allegiance to no one. Although he has feuded with some of the sport's best-liked men — Ricky Steamboat and Roddy Piper in particular — his battles with Randy Savage, Kamala and King Kong

Bundy endeared him to many fans. Quite a range of athletes. Does Jake

*Jake "The Snake." No allegiances.*

train specially for each one? "No," he answers, "I just talk to Damian." And what does the snake tell him? Three initials — D.D.T.

With his prep-school looks, **Craig DeGeorge** would have made an ideal politician. Instead, he chose to play diplomat to some of the world's toughest men. Craig is the newest member of the WWF broadcasting team, interviewing the unpredictable likes of Sika and Hercules Hernandez.

"Once the camera goes on, I feel that half my job is over. The hardest part is rounding some of these guys up."



# AROUND THE RING

By Ed Ricciuti

**N**ow that it is a monthly, your *WWF Magazine* has a new look, both in terms of design and editorial content. The editors feel that communication with readers is one of the most important functions of this magazine. For this reason, we have added a department, *Fan Forum*, that will print comments by readers on issues raised by letters to the editor and in other departments of the magazine, particularly *Around the Ring* and the *WWF List*. Comments will be edited for brevity and clarity.

The *Forum* also will serve as a channel by which WWF pen pals can meet one another via the mails. Unfortunately, we do not have the space to print every letter we receive, but we will try to publish as many pen pals and their favorite wrestlers as possible in hopes of linking people with similar favorites. In some cases, fans have listed the names of several wrestlers at a time. Due to space requirements, we pick the name at the top of the list for publication.

Several other departments and columns also have been added to the magazine. *Private Eye* brings you exclusive photographic essays on the personal lives of WWF stars, something no other magazine can give you. This month we look at Canadian Dino Bravo as he enjoys the old city of Montreal, Quebec. In issues to come, you will have glimpses of other stars as they live out of the limelight.

Another photographic feature, *Caught in the Act*, each month offers an unusual photograph from WWF arenas. The WWF camera will catch scenes that will make you smile, wonder and raise your eyebrows.

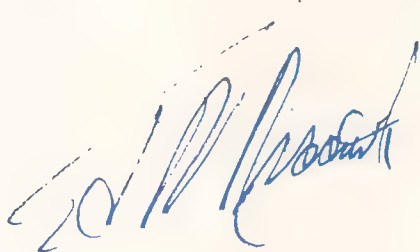
Perhaps the most exciting new development is *Newsbreakers*, a department that the editors keep free until the last possible moment to provide late-breaking news of the WWF. Read this month's installment, and we are sure you will agree it's a smash.

A major new change in the magazine is the insertion of a special bonus feature. Each issue will include select pages directly out of recent editions of the official *WWF Program*, sold at arenas around the world. It is a free extra we are happy to give readers of our magazine. Also new

to the magazine is a monthly WWF crossword puzzle. If you think you know all about the WWF, try this word game and see if you are right.

The remainder of our columns and departments have been continued and polished. *WWF Low-down* looks behind the scenes, *Wrestler's Rebuttal* gives WWF personalities a chance to sound off on subjects they feel strongly about, the *WWF List* presents unusual and curious items about WWF athletes, and *Around the Ring* prints editorial comment and other observations of the editor. We hope you will enjoy our new magazine.

By the time this issue is in your hands, *WrestleMania III* will have come and gone. We hope you were among the legions of fans who witnessed it. Although *WrestleMania III* is over, it has triggered a chain of events that will have a powerful impact upon the WWF in the months to come. We at *WWF Magazine* are keeping our eyes open and ears to the ground so we can keep you posted on new developments. Remember that, as the official *WWF Magazine*, only here will you find the full story, the real facts, about the aftermath of *WrestleMania III*, as well as whatever else happens in the WWF.



# WWF LIST OF

## WRESTLERS' HEROES

**T**he stars of the World Wrestling Federation are admired by millions of people. But they also have heroes. Here, some of the better-known WWF personalities answer the question, "Who is your hero?"

**Bobby Heenan:** Probably me. I never met anyone else I could trust. I wish I had a twin brother so I could run around with me all the time. No one is more honest, intelligent or modest than I am. I admire me.



*Heenan is his own hero*

**Koko B. Ware:** Clint Eastwood. I love his movies. They're very exciting. You relate to him as an outsider fighting for justice.

**King Kong Bundy:** Attila the Hun. He caused avalanches and squashed people. He was the meanest around.



*Bruce is Brunzell's man*

**Jumping Jim Brunzell:** Bruce Springsteen. As a young boy, I wanted to be a rock 'n' roller. I admire him for achieving that position, and I respect him for knowing how to handle his success.

**The Honky Tonk Man:** Jerry Lee Lewis. He got into his Rolls Royce and crashed the gates at Graceland in the middle of the night. That showed Elvis what showmanship was really all about.

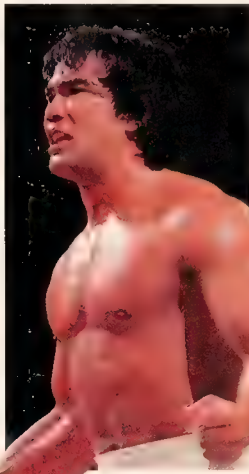
**Ricky "The Dragon" Steamboat:** Growing up, I admired Bruce Lee. Another martial artist I respect is Chuck Norris — for his ability and conditioning.

**Jimmy "Mouth of the South" Hart:** James Dean. He reminds me so much of myself — a rebel with a cause.

**Harley Race, the King of Wrestling:** If you go back to ancient times, you'll discover my predecessor, Caesar. He ruled the world, and nobody could touch him.

**The Junk Yard Dog:** My grandmother. She gave all of herself to raise me. She's 81 years old now, and I still listen to every word she says.

*Ricky admires Lee*



# NEWSBREAKERS

**T**his is the first edition of a new WWF Magazine department, *Newsbreakers*, which brings readers news of extraordinary WWF events that break after our regular deadline. Our initial offering is a story that is a major surprise, which could have profound impact on the WWF in the future.

## Pit's Replacement Has Them Panting

They said no man would ever replace Rowdy Roddy Piper and his *Piper's Pit*, followed avidly by millions of World Wrestling Federation viewers. They were right. Piper's replacement is no man at all. She's—that's right, she's—a dazzling, leggy blonde with steamy eyes and a sexy smile



that makes strong men's legs turn to jelly.

Missy Hyatt, ravishing new star, make that superstar, of the WWF interview segment that succeeds *Piper's Pit*, has burst upon the wrestling world like the blond bombshell that she is. Since her first appearance a few weeks ago, she has started men drooling and turned women green. And she has left her guests—some of the toughest, hardest men on earth—dazed and blissfully groggy, as if hit by a steel fist covered by a velvet glove.

Guests have arrived full of confidence, only to be blinded and befuddled by Missy's gorgeous presence. Once in this condition, they are easy prey for her questions.

"She's beautiful, but she's a troublemaker," says one wrestler who refuses to be identified. "She's going to set people after one another's throats and make some others sorry suckers."

In her first official talk with the press, a *WWF Magazine* exclusive, Missy denied that she provokes controversy. "It's not my fault if I shake up men," she says, adding, "by the way, do you like my new hairdo?"

The new WWF television personality is a contradictory combination of female traits. She can seem innocent as a schoolgirl one moment, a self-involved vixen the next. This combination adds to the impact she has upon men, especially those she corners on her loveseat during her television interviews.

Is Missy Hyatt devil or angel—or a little of both? We'll have to wait to find out. **WF**



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# WWF INTERVIEW

## A Talk With: *The Wizard*

By the editors, with Carol Buffin

*The mysterious, black-robed man called the Wizard, who came out of darkness to manage the two savage behemoths—Kamala the Ugandan Headhunter and Sika—has suddenly sold their contracts to the wily Mr. Fuji, as dark and as sinister as the Wizard himself. Now, the Wizard has left the World Wrestling Federation as suddenly as he appeared. Before leaving, however, he granted this final, exclusive interview with WWF Magazine. In his own words, he explains why he transferred his mammoth wrestlers to Mr. Fuji and what he believes to be their future in the ring.*

**WWF:** First of all, why have you decided to end your career as a WWF manager?

**Wizard:** There is a time for all things. The stars decide it. This was my time. I have taken two men who have the potential to do great deeds in the World Wrestling Federation and pointed them toward their future. They are ready. And I have found in Mr. Fuji a man of genius and darkness who can guide them to their ultimate destinies. I have passed on the task to him. And he will be worthy of it.

**WWF:** You say Mr. Fuji is a man of genius and darkness who can guide Kamala and Sika. Would you elaborate on this comment?

**Wizard:** Mr. Fuji is a man of the East as am I, not of the West. He knows the secrets of the Orient. He has studied powers unknown to men of the West. His mind has been shaped by the traditions of Asia. It is a disciplined mind that enables him to see things clearly, to plot and plan with cleverness beyond that of most men. He has the ability to take the savagery of Kamala and Sika and focus it on the total destruction of their opponents — and to channel it toward greatness. Mr. Fuji has my respect. He knows the strategy and tactics of the wrestling ring. Kamala and Sika need this type of guidance to reach their goals.

**WWF:** What goals?

# WWF INTERVIEW

## The Wizard

**Wizard:** Greatness. Fame. The kind of greatness and fame that can be had only by reaching the top of the WWF.

**WWF:** The top? You mean a championship?

**Wizard:** I see the typical western mind cannot fathom my meaning, so I will explain further. Yes, I mean a championship. But not just a championship. I mean the World Championship. Hulk Hogan's championship.

**WWF:** Beating Hogan is a tall

order. Who do you believe has the better chance to do it, Sika or Kamala?

**Wizard:** Right now, I would have to say Kamala. He is larger than Hogan. Despite his size, Kamala is also as agile as a tiger. You have seen him mount the top rope and come down on his opponents like the wrath of the gods. Have you ever seen Hogan do this? Kamala has the size, power and agility to crush Hogan. And Hogan has no one like Mr.

Fuji to instruct him and direct him from ringside.

**WWF:** Do you think that Mr. Fuji will change Kamala in any way?

**Wizard:** Every great teacher puts his mark on his student. I have put mine on Kamala. Mr. Fuji will put his. He will take this barbarous brute of a man, this basic killer of the jungle, and refine his tactics. He will help Kamala adapt his jungle fighting to Asian combat. Most of all, Mr. Fuji will help Kamala by seeking out Hogan's weaknesses—he has many, I believe—and planning strategy to take advantage of these flaws.

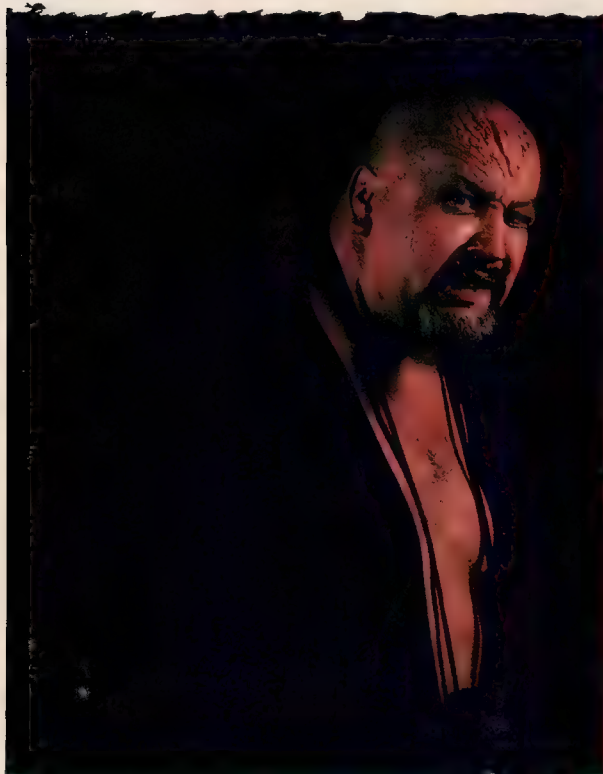
**WWF:** You say Hogan has flaws. He may, but if so, they aren't very obvious.

**Wizard:** Your mind does not see beyond the surface. Think about it. Hogan now has the power in his hand. He is at the peak of the WWF. He is recognized and worshipped throughout the world. But nothing remains the same forever. His time is coming to an end. Remember, what goes up comes down—and he will come crashing down. Time—that is Hogan's greatest weakness.

**WWF:** Is it possible, by focusing on Hulk Hogan as the main target, Fuji will leave Kamala and Sika vulnerable to other possible opponents?

**Wizard:** Vulnerable? What do you mean vulnerable? Kamala and Sika are men of the wilds. They are primitive in body and soul. They live by combat, fire and sword. They have evolved under the most savage kind of conditions. Is the mighty king elephant of the Impenetrable Forest vulnerable? Is the king gorilla of the Mountains of the Moon vulnerable? No. They are invincible. And so are Kamala and Sika.

**WWF:** You admit that Kamala and







## The Wizard

Sika are wild men. It takes smarts to do well in the WWF. Could Kamala and Sika be too primitive to handle the really skilled opposition they must meet on the way to the heights you claim they will reach?

**Wizard:** They will overrun all opposition. The Romans were smarter than the barbaric Huns of Asia. The Huns rode over the Romans and destroyed their empire. The Huns were primitive, like Kamala and Sika. They were so primitive they struck cold fear

into the hearts of their educated enemies. When the Romans saw the Huns, Roman brains and hearts turned to jelly. And besides, Mr. Fuji can think for Kamala and Sika.

**WWF:** Kamala and Sika are wild men. Do you think that Mr. Fuji will be able to control their brutish instincts?

**Wizard:** I would not have sold their contracts to him if I thought otherwise. They can be controlled in ways I have disclosed to Mr. Fuji. Some will remain a mystery

to outsiders. One, I can tell you. Music soothes the savage beast. Soft music, quiet music of the Orient, calms them. The danger is that once the tempo picks up, once it sounds like the fierce beat of jungle war drums, their souls are set on fire. But that, too, is a weapon. Why do you think Kamala comes to the ring with drums in the background? The drums make him want war and destruction.

**WWF:** Kimchee has also gone with Kamala to Mr. Fuji. What will his role be under a new manager?

**Wizard:** The same as under me. Kamala knows Kimchee. Kamala trusts him. Kimchee is a valuable ally. His presence encourages Kamala in the ring.

**WWF:** Have you given Mr. Fuji any parting advice?

**Wizard:** I told him many things. Secret things that are not for the ears of unbelievers. The secrets I have passed on to Mr. Fuji are invaluable. Neither he nor I will ever reveal them, but you will see their meaning when Hulk Hogan falls from glory and Kamala seizes the honor that rightfully is his.

**WWF:** You keep saying Hulk Hogan will fall. When will this happen?

**Wizard:** That is not mine to say. The future is written in the stars of the eastern skies. Look to the darkness of the heavens at night. Watch the constellations. They are the heralds of Kamala's greatness. They alone will tell the time when he assumes the mantle of power. I will follow the stars, so I will know when Kamala is ready. There is only one thing that is certain. He will be ready, and Hulk Hogan will reap the terrible results of Kamala's fury. **WF**



# WRESTLEMANIA III



It was history in the making. More than 93,100 people packed the Pontiac Silverdome in Michigan, to witness the World Wrestling Federation's *WrestleMania III*. Millions of other people watched on closed circuit and pay-per-view television worldwide. The Silverdome turnout made it the largest indoor sports or entertainment event of all time.

History was made, too, when the fearsome Andre the Giant, undefeated 15 years in the wrestling ring, was heaved from his feet, raised in the air and bodyslammed by WWF Champion Hulk Hogan, who then retained his world title by pinning the awesome Andre.

The Giant, once Hogan's friend, posed the greatest challenge ever to his title belt. Hogan seemed almost dwarfed by the 7-foot-5-inch Andre, at 520 or more pounds. Fired up by the cheers of the thousands of Hulkamaniacs in the Silverdome,

Hogan fought back from seeming sure defeat to topple the "Eighth Wonder of the World" from his invincibility.

International Champion Randy "Macho Man" Savage left the ring minus his belt. The belt that Savage held so precious was raised in victory by Ricky "The Dragon" Steamboat, who had challenged the Macho Man to a title match after he had injured him last year.

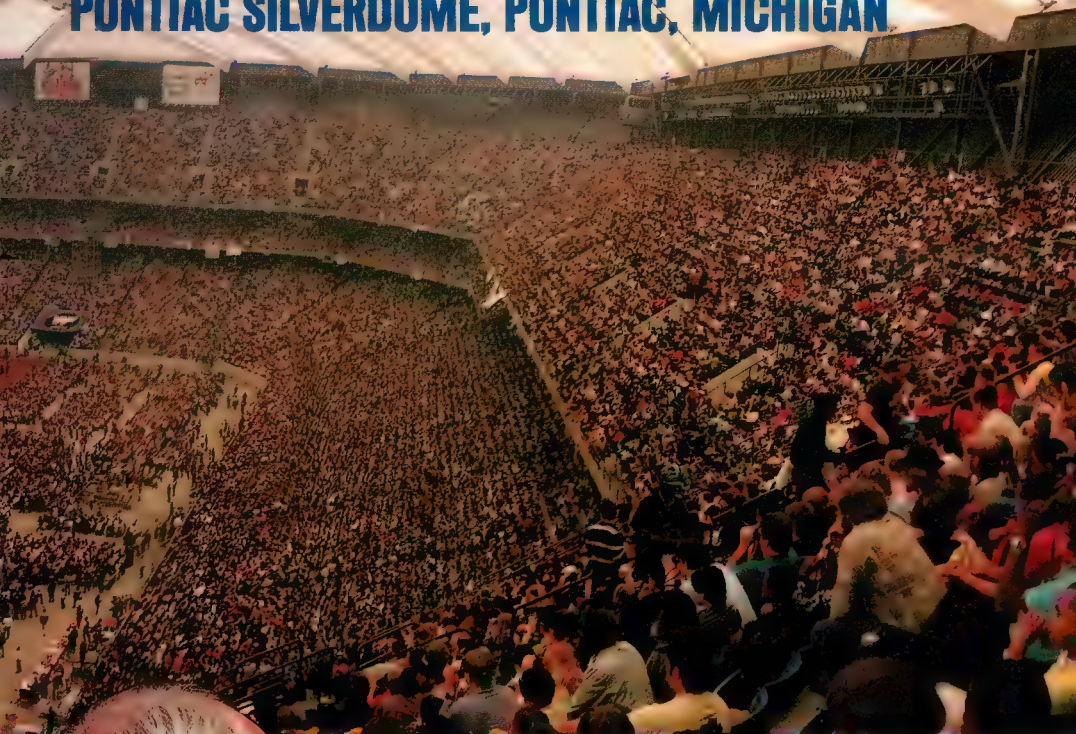
Another deadly grudge was settled when Rowdy Roddy Piper vanquished the Adorable Adrian Adonis after a brutal bout. As agreed before the match, the loser had his head shaved by the victor who was assisted by Brutus Beefcake. Piper left the ring to a standing ovation. It was his last hurrah as far as wrestling is concerned because Roddy Piper has now retired from the ring.

A total of a dozen matches in all brought together a bevy of other top WWF stars, including Billy Jack

PHOTOS BY STEVE TAYLOR AND TOM BUCHANAN

**MARCH 29, 1987**

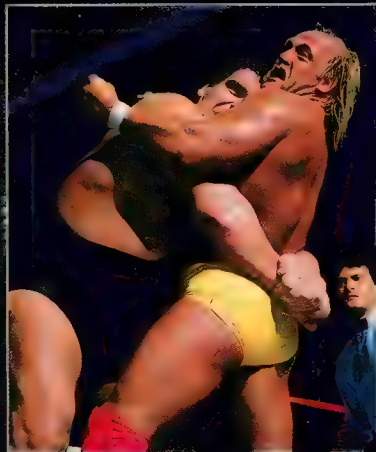
**PONTIAC SILVERDOME, PONTIAC, MICHIGAN**



**HULK HOGAN VS  
ANDRE the GIANT**

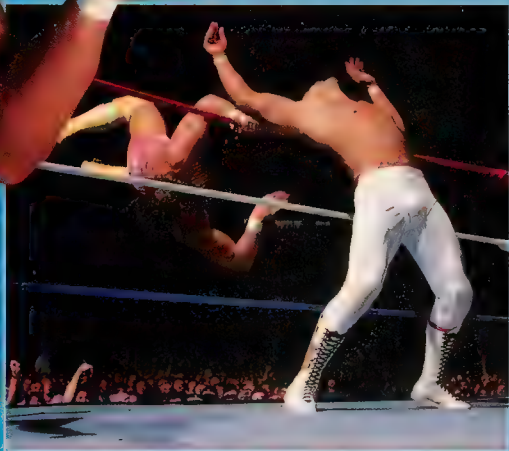
Haynes vs. Hercules, the Junk Yard Dog vs. King Harley Race and many other important confrontations making *WrestleMania III* not only history, but the setting from which ring wars of the future will evolve. The July issue of *WWF Magazine* will provide in-depth analysis of some of these matches.

Hogan got in trouble early when he failed to slam Andre, and the Giant crushed him to the canvas (top). Andre came close to stopping the champion with a bearhug (center) but Hogan broke the hold. During most of the match, it seemed as if the immense size and strength of Andre would prove too much for the Hulkster. The more punishment Hogan took, however, the harder he fought back, until he scooped up Andre and slammed him (bottom). After pinning the Giant, Hogan rode from the ring to the cheers of the fans.



# RICKY "THE DRAGON" STEAMBOAT VS RANDY "MACHO MAN" SAVAGE

Out for vengeance against Randy "Macho Man" Savage, Ricky "The Dragon" Steamboat goes for the jugular, lifting Savage in the air by the throat. Typical of the fast-paced give-and-take, Savage charges Steamboat and is in turn tossed over the Dragon's shoulders out of the ring (bottom). Savage fought with fury in his desire to keep the title. Steamboat burned with rage stemming from Savage's earlier attack. In the end, the Dragon prevailed.

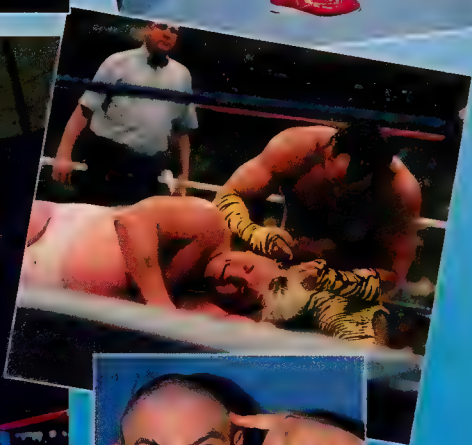
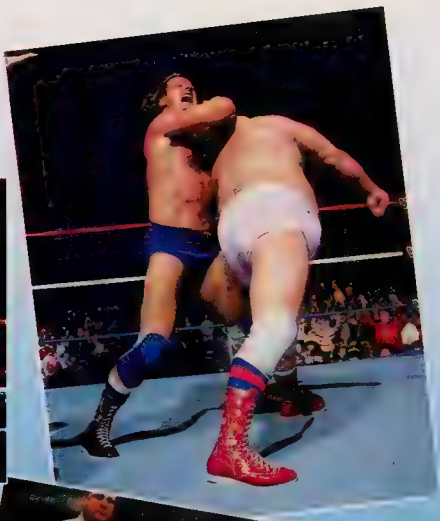




Savage now claims the title was stolen from him. Indeed, he may have a legitimate beef. For several moments, the referee was out cold after colliding with the wrestlers. Savage had a groggy Steamboat pinned to the mat for enough time to make a three-count. But the referee, unconscious, failed to see it. Savage is shown (left) as he releases Steamboat from the pin and is about to go to the referee in an attempt to revive him. The referee was on hand, however, when Steamboat finally pinned Savage (below left). Ricky was able to achieve the pin after Savage had left the ring and grabbed the time-keeper's bell. George "The Animal" Steele, Steamboat's corner man, thwarted Savage's plans by jumping him as he headed for the ring with the bell.



## ROWDY RODDY PIPER VS ADORABLE ADRIAN ADONIS

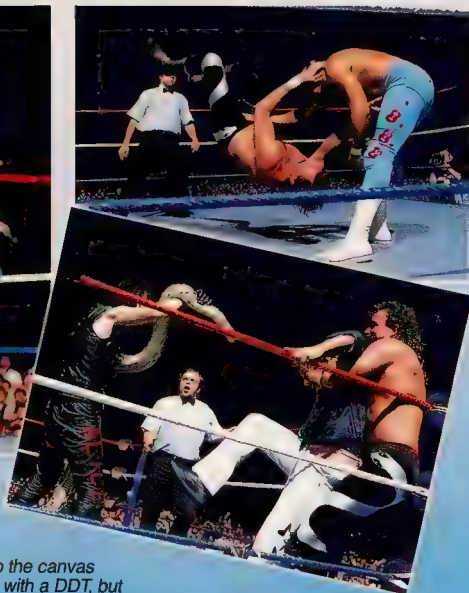


Rowdy Roddy Piper's anger was evident from the moment the Scot walked into the ring. Whipping off his belt, Piper glared at Adonis, then began to beat him. Piper won after putting Adonis out with a sleeper. Brutus Beefcake turned up to help Piper trim Adonis' locks. His cut was incomplete, however, so after the match, the WWF Rules Committee forced Adonis to adhere to the agreement and completely shave his skull.



## JAKE "THE SNAKE" ROBERTS VS THE HONKY TONK MAN

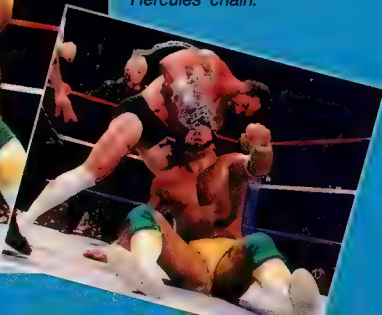
Jake "The Snake" Roberts sends the Honky Tonk Man to the canvas (above left). Roberts was unable to put away Honky Tonk with a DDT, but Honky Tonk managed to floor Roberts with a "shake, rattle and roll" reverse neckbreaker (above right). Honky Tonk pinned Roberts but used the ropes. After the match Roberts and his corner man, Alice Cooper, got revenge on Honky Tonk's manager, Jimmy Hart.



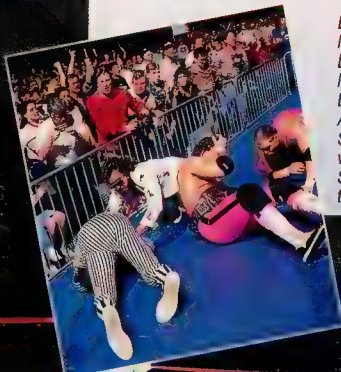
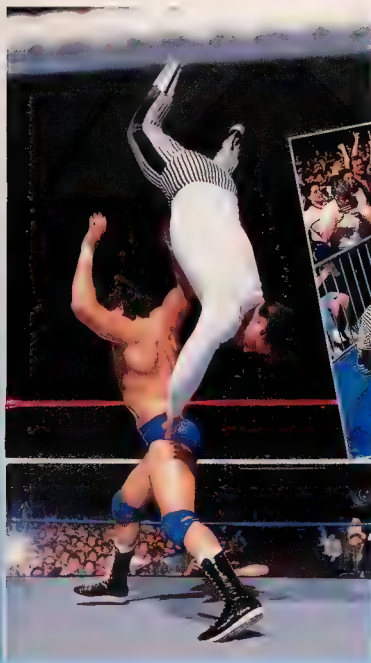
## BILLY JACK HAYNES VS HERCULES



Hercules (far left) puts a full nelson on Billy Jack Haynes. Hercules was unable to lock his fingers and Haynes broke the hold. Later in the match, Haynes applied the full nelson, but Hercules powered his way to the ropes. As they warred on the arena floor, both grapplers were counted out. After the bell, Haynes, distracted by Hercules' manager, Bobby Heenan, was jumped from behind and savagely beaten with Hercules' chain.



## BRITISH BULLDOGS & TITO SANTANA VS THE HART FOUNDATION & DANNY DAVIS



The Hart Foundation and Danny Davis hit the arena floor (immediate left) after being tossed out of the ring. Davis was punished by Santana (far left) and the Bulldogs. In the end, Davis pinned Davey Boy Smith. Actually, Davis seemed to fall on Smith inadvertently while the latter was down. The Dynamite Kid and Santana express their anguish over the fallen Smith.

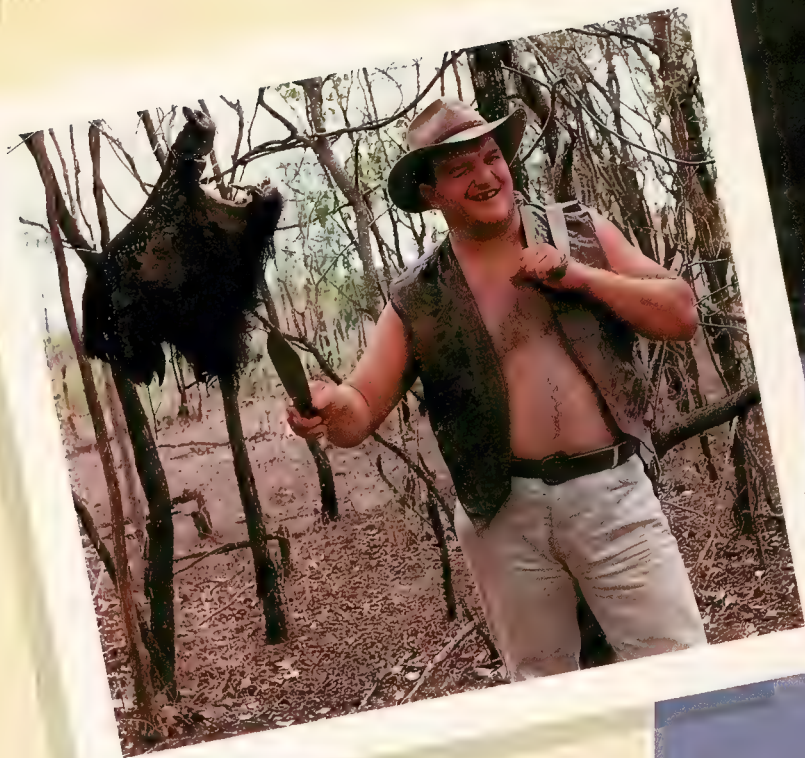
### WMIII RESULTS

- MATCH 1 — Can-Am Connection over the Magnificent Muraco & Cowboy Bob Orton
- MATCH 2 — Billy Jack Haynes and Hercules — (Double count out)
- MATCH 3 — The team of Hillbilly Jim, Little Beaver & the Haiti Kid over the team of King Kong Bundy, Little Tokyo & Lord Littlebrook
- MATCH 4 — King Harley Race over the Junk Yard Dog
- MATCH 5 — The Dream Team over the Rougeau Brothers
- MATCH 6 — Rowdy Roddy Piper over Adorable Adrian Adonis
- MATCH 7 — The Hart Foundation & Danny Davis over the British Bulldogs & Tito Santana
- MATCH 8 — Natural Butch Reed over Koko B. Ware
- MATCH 9 — Ricky "The Dragon" Steamboat over Randy "Macho Man" Savage
- MATCH 10 — The Honky Tonk Man over Jake "The Snake" Roberts
- MATCH 11 — Nikolai Volkoff & the Iron Sheik over the Killer Bees
- MATCH 12 — Hulk Hogan over Andre the Giant

### CELEBRITIES

Singer Alice Cooper (immediately below). Aretha Franklin started the event by singing America the Beautiful. Mary Hart of Entertainment Tonight, guest timekeeper, and Bob Uecker, guest ring announcer, with Hulk Hogan.





# Outback Jack Bruiser from the Back Country

By Keith Elliot Greenberg  
PHOTOS BY STEVE TAYLOR



ANIMALS/ANIMALS/BRECK P. KEAT

Jack with the head of a wild boar that he dispatched. Above, the saltwater croc is a man-eater.



**H**is jaunty gait can be detected in the far distance. Massive arms swing from wide shoulders, and eyes sparkle. His presence dominates the landscape, whether it's a World Wrestling Federation arena or the wild and woolly Australian Outback. Even though terror lurks a short distance away, he remains chipper and unafraid of the crocodiles yearning to devour him and the muscular athletes hoping to destroy him.

"No worries, mate," he says with a wink. "I'm Outback Jack."

He is the latest reason for North Americans to be fascinated with the land down under. Folks in the United States and Canada have long been interested in exotic tales of koalas, kangaroos and boomerangs, but only in recent years have the Australian people been a source of allurements. It may have started with the band Men At Work—rock 'n' roll minstrels of the Aussie lifestyle.



*Water buffalo run wild in the Outback. Jack gets his jollies from wrestling these rugged horned critters. Jack comes from a country as rough as the American Old West.*

The steadfastness of the country's yachting team in the America's Cup helped. But, the new messenger of the country's amiability is a rough-and-ready but easy going son of the bush country, who has brought the excitement of the Aussie frontier to the WWF.

From the moment Outback Jack appeared in the WWF, fans were in love with this sturdy native of his country's Northern Territory. Despite the rigors of the mat wars, the talent of his opponent and the pressure of a match, he remains cool, calm, collected and, above all, a gentleman, polite to ladies and always ready to offer his hand to a friend.

The 6-foot-6-inch, 280-pound ambassador of good cheer and muscle proudly calls the tiny town

of Humpty Doo home. "It's just a small place," he says. "We have a pub, a general store and a petrol station. That's about it."

Population estimates range from 40 to 60, but there are many visitors. "You see," Jack begins, "Humpty Doo has the last pub before you head down the track to the town of Katherine, about five hours away. A lot of folks stop by."

The braver ones engage in water buffalo chasing. "It's something we do to amuse ourselves. You chase the water buffalo, catch 'em, put 'em in the cattle truck and send 'em to the butcher."

Near Humpty Doo, across Darwin Harbor, the Wogaite, an Aborigine fishing tribe, reside. For close to six years, Outback Jack

lived with them, and they now consider him one of their own.

"They're lovely, warm blokes, not corrupted by the complications of modern living. In the time I spent with them, I learned more than any school could teach me. Long before the first white men arrived in Australia, the Wogaite mastered life in the Outback. They prepared me for anything.

"If you're stuck for food, you dig a few yams and sugar ants and eat 'em."

Wait—what are sugar ants? Not insects, right?

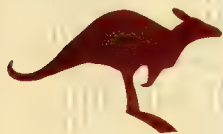
"Sure, they're insects, mate. What else could they be? They're little creatures with a big bulb on the back. It tastes sweet. A little bitter, but you can eat 'em."

And what if you don't like ants?

"Well, then you can bowl over a 'roo—a small kangaroo, I mean—and cook it over an open fire. Have yourself a feast. And there's a goanna. That's a bloody big lizard. I don't know what you can compare it to. The taste isn't bad—not one of my favorites though. A little bit porky."

Other tips from the Wogaite: "Stay out of the midday sun. It'll cook your brain. And stay close to water. Australia is the driest continent in the world."

**"If you're stuck for food, you dig a few yams and sugar ants and eat 'em."**



Like every old Outback hand, the amiable Jack doesn't back away from a tangle. Fighting, he claims, came naturally to him. "I never much thought about it. Didn't take lessons or anything like that. I'd wrestle with the water buffaloes. That's all. Muckin' around and tossin' 'em."

And what sportin' chap doesn't enjoy a good row in the pub? "When there's 40 blokes at the bar on a Saturday night and three sheilas, some fellas get nasty. You don't always get the nicest type of bloke in, and the drink makes 'im worse. Of course, you can't sit back and let these creeps bother the sheilas. So you go to defend a lady and end up in a brawl with the bad bloke and about 20 of his mates."

Any secret to handling the disparity of numbers? "There's only one pub brawling technique I recommend." Outback Jack



*Jack in ring action. This newcomer to the WWF has tremendous strength and size. He has been working hard in the gym to put on even more muscle.*

responds: "You win."

As has been reported in this publication, *Hulkamania* swept through and conquered Australia when the golden symbol of the grappling world first captured the WWF Championship. Fellows like the Rougeaus, the Killer Bees and Down Under's surprise team—Paul Roma and S.D. Jones—have seized the curiosity and adulation of fans there. The WWF dispatched its Sydney-based scouts into the country's remote regions in search of talent to meet the natives' swelling demands. Outback Jack's style,

they quickly concluded, was as satisfying as a Vegimate sandwich.

A couple of bouts in Australia, and the WWF Board of Directors decided it was time to import this specimen up north. Before making his American debut, Outback Jack paid a sentimental goodbye to his friends in the Wogaite tribe. Around a campfire, Jack's adopted family painted him in spiritual designs, danced to their gods, chanted and tapped rhythm sticks. "They readied me for battle," he states.

There are many months of trials



*With the Wogaites. Jack lived with a tribe of Australian Aborigines for several years. They taught him how to survive in the wild back country.*

ahead for the newcomer. Some expect his vast strength to plow him to the pinnacle of the federation. Others predict painful experiences which will either discourage the grappler or motivate him to fight to higher plateaus. A few sadly forecast a change in Outback Jack's easy-going attitude; the deceptions, physical strains and mental exertion of professional wrestling tend to harden a man.

But the wrestler points out that he is not as innocent as some assume. He has lived among the most dangerous snakes in the world and the dreaded saltwater crocodiles—surviving on his wits more than his brawn.

While he still is in the process of enlarging his repertoire, he

comes to the WWF with a finishing hold he learned from the very man-eating crocodiles he opposed. His "crocodile roll" begins with a front facelock and ends with a spinning neckbreaker—invoking images of the savage water creature's biting its prey and ripping off pieces by spinning round and round in the water.

Another move with roots in Jack's native Outback is the boomerang. The boomerang is Jack's version of the clothesline, one of the most damaging blows in wrestling. The clothesline is a shattering blow delivered with the arm extended horizontally. Normally, the strike is to the front of the victim's neck. Jack's boomerang starts that way but ends with

the big Australian hammering a second blow to the back of his opponent's neck. Like the weapon for which the move is named, Jack strikes, moves past his opponent and then returns for the kill.

Jack seems yet to discover his own power. "When I apply the crocodile roll or hit someone with a boomerang, most times I near knock the bloke senseless. I don't mean to—I'm fair—but it happens."

Fair or not, Outback Jack is going to need every resource to battle the wild things roaming the World Wrestling Federation. He is more than game. "I'm here to give it my best go," he says. "A bloke can only do that—can't he?" **W**



# KING KONG BUNDY VS. KAMALA ...WHO WOULD WIN?

By Frank Henson



**T**hey both are mountains of brutality and strength far beyond that of ordinary mortals. Neither has an ounce of pity in his colossal body. Each enters the ring bent on destroying his opponent as quickly and in the most devastating way possible. Although each is undeniably unique, King Kong Bundy and Kamala the Ugandan Headhunter are in many ways two of a kind. And if they realize that fact, the outcome could conceivably lead to a ring confrontation to settle once and for all which of the two is the superior power.

Imagine it. The combined weight of their gargantuan bodies, each well over 400 pounds, could disable a passenger elevator; and their combined strength could probably lift one, too—full. Two battlers with torsos twice the size of an ordinary male's and larger than the vast majority of World Wrestling Federation greats would square off with blood in their eyes. Think about these masses of muscle and cruelty colliding with earth-shaking force. One would have to witness a battle between two rogue bull elephants to see a bat-

tle of similar scale. The meeting of their barrel-chested frames would be thunderous.

What would it be like, a match between the slaving Ugandan and the coolly murderous Bundy? An analysis of the way they dispose of their adversaries can offer some insight into what would happen in a meeting for all the marbles.

Of the two, Bundy is by far the more traditional wrestler. Bundy is no fool, although his intelligence is frequently underrated, a point

*continued on pg. 50*

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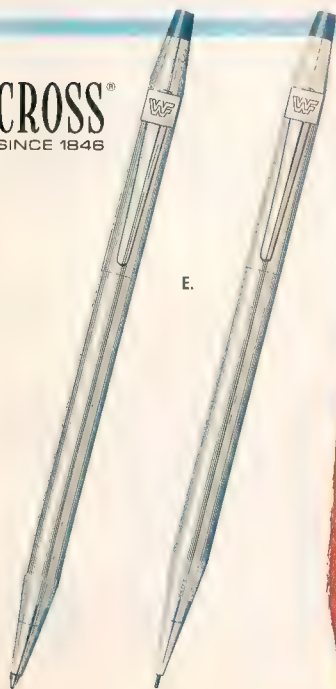
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01210SWT small  
01210MWT med.  
01210LWT lg.  
0121XLWT x-large

### RICKY "THE DRAGON" STEAMBOAT

01440GDS small  
01440GDM med  
01440GDL lg  
01440DXL x-large

### GEORGE "THE ANIMAL" STEELE

011400WS small  
011400WM med  
011400WL lg.  
011400WL x-large

### JUNK YARD DOG

01310SLB small  
01310MLB med.  
01310LLB lg.  
0131XLLB x-large

### THE SANTANA

01130SPR small  
01130MPR med  
01130LPR lg  
0113XLP x-large

### MAGNIFICENT MURACO

01030SWT small  
01030MWT med.  
01030LWT lg.  
0103XLWT x-large

### JAKE "THE SNAKE" ROBERTS

0179000S small  
0179000M med.  
0179000L lg.  
017900XL x-large

### RANDY "MACHO MAN" SAVAGE

012300VS small  
012300VM med  
012300VL lg  
01230VXL x-lg



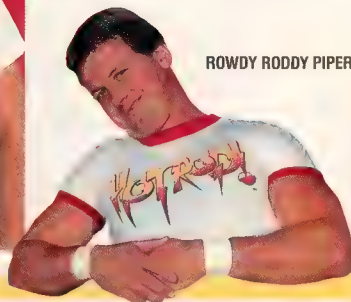
**DICK SLATER**

0184000S small  
0184000M med  
0184000L lg  
0184000XL x-large



**THE MACHINES**

010800WS small  
010800WM med.  
010800WL lg  
010800WL x-large



**ROWDY RODDY PIPER**

01250SWT small  
01250MWf med  
01250LWT lg  
01250XLWT x-large



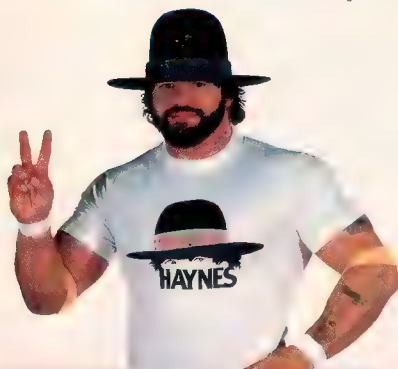
**THE BRITISH BULLDOGS**

01530WPS small  
01530WRM med  
01530WRL lg  
01530WRXL x-large



**"SUPERSTAR" BILLY GRAHAM**

01850BKS small  
01850BKM med  
01850BKL lg  
01850BKXL x-large



**BILLY JACK HAYNES**

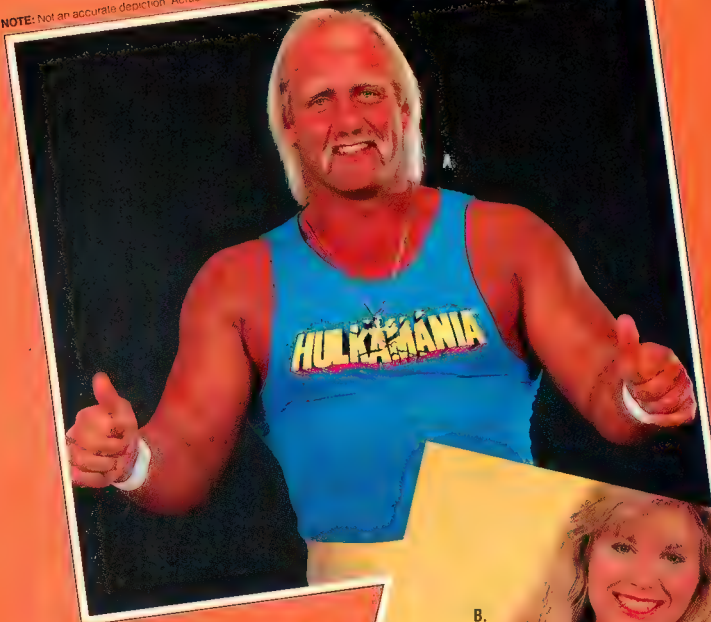
0183000S small  
0183000M med  
0183000L lg  
0183000XL x-large



**THE KILLER BEES**

0163000S small  
0163000M med  
0163000L lg  
0163000XL x-large

NOTE: Not an accurate depiction. Actual T-shirt cut as shown on navy blue version



B.



C.



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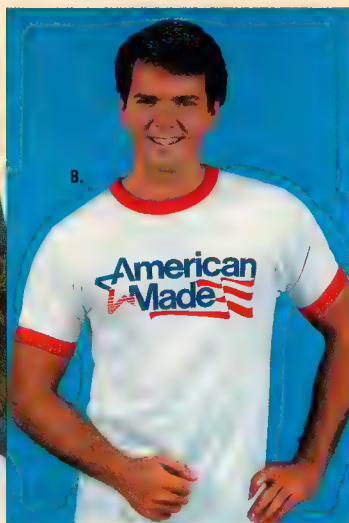
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10



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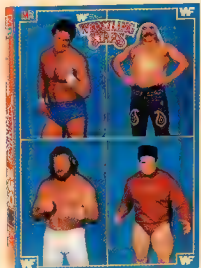


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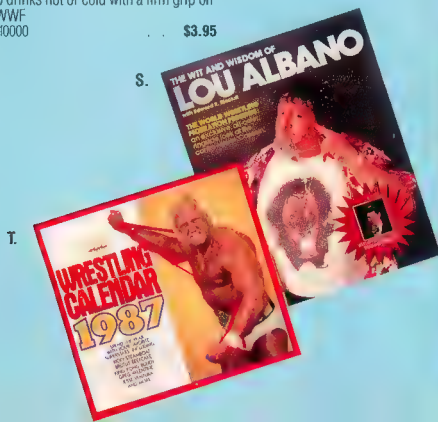
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U.





RANDY SAVAGE & ELIZABETH 04232900



JUNK YARD DOG 04310000



ELIZABETH 04290000



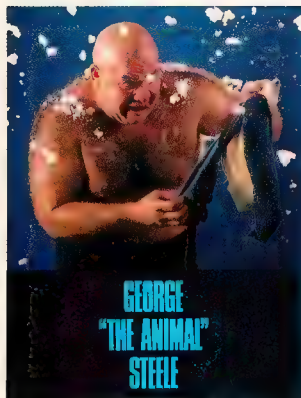
MACHINES 04080000



BILLY JACK HAYNES 04830000



KILLER BEES 04590000



GEORGE THE ANIMAL STEEL 04140000



JAKE THE SNAKE 04790000



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	"	05100XLWT x-lg.	"			"	012300VXL x-lg.	"	
	WWF Shorts	06100SBL small	\$12.95			Ricky Steamboat T-Shirt	01440GDS small	\$11.95	
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	"	06100LBL lg.	"			"	01440GDL lg.	"	
	"	06100LBL x-lg.	"			"	01440DXL x-lg.	"	
	WWF Baseball Jacket	18100WFS small	\$44.50			Ricky Steamboat Headband	124400BR	\$ 4.00	
	"	18100WFM med.	"			Dick Slater "The Rebel" T-Shirt	0184000S small	\$11.95	
	"	18100WFL lg.	"			"	0184000M med.	"	
	"	18100WXL x-lg.	"			"	0184000L lg.	"	
	WWF Jacket	18100SBL small	\$24.95			"	018400XL x-lg.	"	
	"	18100MBL med.	"			The Machines T-Shirt	010800WS small	\$11.95	
	"	18100LBL lg.	"			"	010800WM med.	"	
	"	18100LBL x-lg.	"			"	010800WL lg.	"	
	WWF Sweatshirt	09100SWT small	\$16.95			"	010800WXL x-lg.	"	
	"	09100MWT med.	"			Roddy Piper T-Shirt	01250SWT small	\$11.95	
	"	09100LWT lg.	"			"	01250MWT med.	"	
	"	09100XLWT x-lg.	"			"	01250LWT lg.	"	
	WWF T-Shirt	01100SWT small	\$11.95			"	01250XLWT x-lg.	"	
	"	01100MWT med.	"			The British Bulldogs T-Shirt	01530WRS small	\$11.95	
	"	01100LWT lg.	"			"	01530WRM med.	"	
	"	01100XLWT x-lg.	"			"	01530WRL lg.	"	
	WWF Terrycloth Wristband	131000WT	\$ 4.95			"	01530WRXL x-lg.	"	
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	WWF Tote Bag	171000LW	\$11.95			"	01850BKM med.	"	
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	WWF Gym Towel	32100000	\$ 6.00			"	0183000M med.	"	
	Captain Lou Albano Sweatshirt	09210SWT small	\$16.95			"	0183000L lg.	"	
	"	09210MWT med.	"			"	018300XL x-lg.	"	
	"	09210LWT lg.	"			The Killer Bees T-Shirt	0159000S small	\$11.95	
	"	09210XLWT x-lg.	"			"	0159000M med.	"	
	Captain Lou Albano T-Shirt	01210SWT small	\$11.95			"	0159000L lg.	"	
	"	01210MWT med.	"			"	015900XL x-lg.	"	
	"	01210LWT lg.	"			Hulkamania T-Shirt (turquoise)	01050STQ small	\$11.95	
	"	01210XLWT x-lg.	"			"	01050MTQ med.	"	
	George Steele T-Shirt	011400WS small	\$11.95			"	01051TQ lg.	"	
	"	011400WM med.	"			"	01051LTQ x-lg.	"	
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	Junk Yard Dog T-Shirt	01310SLB small	\$11.95			"	01050LPL lg.	"	
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	Jake The Snake T-Shirt	0179000S small	\$11.95			"	01050NOL lg.	"	
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	"	0179000L lg.	"			Real American T-Shirt	010500WS small	\$11.95	
	"	0179000XL x-lg.	"			"	010500WM med.	"	

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	"	010500WL x-lg	"			Good Guys 16 oz Glass	23051600	\$ 4.95	
	Wrestlemania T-Shirt	014205BK small	\$11.95			Andre 32 oz Mug	23083200	\$ 7.95	
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	"	0135XLWT x-lg	"			George Steele Poster	04140000	\$ 3.95	
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16



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*Bundy's strategy relies on power and intimidation. It is aimed at flooring the opponent so Bundy can squash him with his ponderous body.*

*continued from pg. 31*

in his favor. Video analysis reveals that Bundy's match strategy is largely based on timed, traditional moves. Bundy effectively uses bone-crushing headlocks, leg-drops, scissors and abdominal stretches. But what he lacks in quickness, Bundy makes up for in sheer mass, and his tactics capitalize on this fact. Some of his opponents have made the fatal mistake of trying to pick him up, a move he allows them to try. Bundy recognizes the value of letting his opponents expend their energy in fruitless endeavors like trying to bodyslam his monstrous form. It also gives him the opportunity to abuse his opponent's body with those immense arms while the wrestler strains and heaves against him.

A typical Bundy offensive is a storm of vicious intimidation and calculated power. Usually, he enters the ring composed but comes out snarling at the bell. In the opening moments of a match, he will allow his opponent to strike first and then witness the

absolute lack of effect of the effort. Bundy might even smile at this point. Then he will release a flurry of pile-driving forearms, usually to the head or neck area in an effort to drive his opponent into a corner. King Kong Bundy is most often inclined to treat the stunned wrestler to his own patented man-made disaster—the "avalanche."

The avalanche is most simply described as the abrupt loss of consciousness due to locomotive impact—450 pounds of Bundy impact. It is a symbol of Bundy's viciousness that fans have come to expect. Once Bundy avalanches an opponent, the match is over. After the wrestler drops to the mat, Bundy usually goes for his standard five-count pin, a practice previously unheard of in the WWF but one upon which Bundy insists.

Perhaps King Kong Bundy's wrestling attitude is best summed up in this rare comment on the avalanche: "I enjoy avalanching, feeling the impact of my physique on these so-called 'wrestlers.' A champion should have that kind of power. Only a champion of

champions can go for a five-count."

Bundy's strategy is as predictable as it is overpowering. Kamala's attack is predictably unpredictable, but just as devastating. So devastating, in fact, that WWF President Jack Tunney has threatened to ban Kamala's undeniably astonishing top-rope "splash," a terrifying move that gives Kamala the edge over Bundy in terms of stretcher statistics (in the last four months the Headhunter has sent some 25 wrestlers out of the ring on a stretcher, compared to 15 for Bundy).

This reporter asked Kamala to comment on the proposed ban of the splash, through his masked interpreter, Kimchee, who accompanies Kamala and his manager, the eccentric Wizard, to all matches. The interpreter, however, refused to translate the question to the restless Kamala. Apparently aroused by the tone of Kimchee's voice, the Headhunter abruptly ended what would have to be one of the shortest interviews in WWF Magazine history

(not one question was answered) by jumping to his feet, knocking over his chair and snarling at this reporter, who left the room before the Ugandan became further aroused.

It is this unpredictable quality, let alone his size, that makes the Headhunter so lethal and which would challenge Bundy's superiority in intelligence and technique. Accustomed to fighting with a no-holds-barred, primal wildness, Kamala's fierce survival instincts allow him to react quickly to danger and create new responses never seen before in the WWF.

For instance, an average Kamala attack includes a hurricane of vicious, chaotic side kicks and footwork, factors which are minimized in Bundy's game plan. Once Kamala enters the ring, he will typically circle his opponent and expose him to irrational facial expressions of alternating curiosity and unrestrained anger. Often, wrestlers are unnerved by this weird behavior even before any of Kamala's overwhelming strength has been demonstrated. Usually only moments pass before Kamala demonstrates his power with pulverizing kicks, chops or forearm smashes.

The Headhunter frequently goes to work with his forehead, too. Kamala's crunching forehead smashes are fearsome. If a wrestler strays within range of the Headhunter's vicelike arms, it is more than likely that the last thing he will see before hitting the canvas is Kamala's frenzied eyes and the broad surface of his steel-hard forehead coming down like a battering ram. Once a man is down and almost out, Kamala, like Bundy, likes to finish him off with a terrible display of power, an aerial splash off the top rope.

Moving as if he had all the time in the world—which he usually does—Kamala drags his groggy opponent to within range of the ropes. Even fans who know what's coming next are awed when they see the barefooted giant agilely mount the top rope and stand poised for his assault. Gasps of awe and fear come



*Kamala displays his incredible agility by vaulting over WWF Champ Hulk Hogan in a bout this past winter.*

from the crowd as Kamala launches his elephantine bulk into the air and crashes down on his victim. No one has ever walked away once Kamala has blitzed him this way.

Given their differences as well as their similarities, who would leave the ring a victor if Kamala and Bundy ever collided? It still is hard to say. Neither would have the advantage in strength, although Bundy could have a very slight edge. Kamala's surprising speed could counter Bundy's strategy and skill. On the other hand, Bundy's cold-blooded cal-

culating could take advantage of Kamala's slaving rage and trick him into a mistake.

Probably, the outcome would hinge on which could weaken the other first so that bulk could be brought into play. Fans would witness spectacular in-fighting as the two men tried to batter one another into vulnerability for a crushing finisher.

How would each attempt it? Who would survive? Perhaps immense questions such as these are reason enough for a meeting between Bundy and Kamala. **WF**



# Honky and

## Make Music Together

By Keith Elliot Greenberg

PHOTOS BY STEVE TAYLOR

**B**lame the Honky Tonk Man's mother. He says his nasty philosophy of life is her fault.

"My mama always told me, 'Do unto others as they do unto you.' Well, a lot of people in the WWF been doing me wrong—and I'm gonna do 'em wrong right back."

Foremost on Honky Tonk's list is World Wrestling Federation Heavyweight Champion Hulk Hogan. "Hulk Hogan's the one who originally invited me here. I now know he needed me because his popularity was waning. He used me to bring the crowd over to his side."

Think the claim is outrageous? You haven't heard anything yet: "My reliable sources tell me that, away from the arena, Hulk Hogan is imitating me—greasing up his hair in a pompadour. It's really a pathetic thing. Everybody knows the Honky Tonk Man don't use grease in his hair—this is the way I look when I wake up in the morning. Not only is Hogan using grease, but he's walking the streets in original, spangled Honky Tonk Man jumpsuits."

Even as a child, the Honky

Tonk Man had an active imagination, believing that there was a conspiracy to keep him on his parents' farm forever. "Everybody was in on it," he says, "my folks, the farmhands, the animals. They all wanted me to be another poor working slob. But I set them straight. I told my father, 'This irrigation ditch of a life ain't for me. You can die here—be my guest. I'm splitting.'"

So, with a guitar on his shoulder and a suitcase bursting with 1950s records, Honky Tonk rode his thumb to Memphis. He bummed around for a few weeks before landing a gig at a small club. He was not well-received.

"Those idiots—the stupid customers said I was a cheap Elvis imitator. Have you ever heard anything so ridiculous? I ain't nothing like Elvis. He was grotesque—fat with dyed black hair and a nasal twang more annoying than a used car salesman."

The vocal entertainer rarely let an insult pass, putting down his guitar to sermonize about the faults of his "hick" audiences and Memphis' best-loved singer. He quickly discovered that he had a

pendant for fighting—as he battled his way home after each gig.

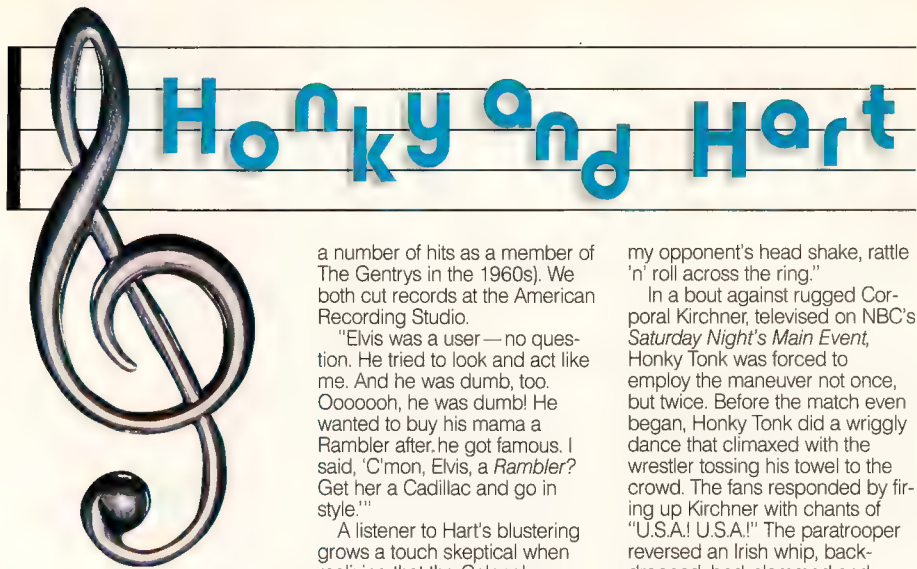
Eventually, his combat skills won him a place in the WWF. Honky Tonk started his way up the WWF ladder by winning some quick victories. The way he saw it, he was owed instant fame and fan adulation. But neither was immediately forthcoming. Honky Tonk became envious of Hulk Hogan and other top stars. At the suggestion of commentator Jesse "The Body" Ventura, Honky Tonk asked WWF fans to give him a vote of confidence. When the ballots were tallied, the wrestler learned the sad truth—the overwhelming majority of spectators did not put him in Hogan's league.

The bitter competitor was perfect putty for manager Jimmy "Mouth of the South" Hart. He bolstered Honky Tonk's confidence by constantly mentioning the grappler's numerous skills. Furthermore, Hart insisted that the vote tally was inaccurate. Only three people voted against the Honky Tonk Man, Hart claimed—Junk Yard Dog, Hulk Hogan and

# Hart



*Honky Tonk didn't even read the contract before signing with Hart. The Mouth of the South's latest charge named him "The Colonel."*



# Honky and Hart

WWF President Jack Tunney.

Honky Tonk didn't even read the contract before signing with Hart. It was a smart move. Hart took the Honky Tonk Man and made him a star, finally getting him a *WrestleMania III* match with Jake "The Snake" Roberts. The Mouth of the South's latest charge named him "The Colonel," as in Elvis' manager, Colonel Tom Parker.

"That's right, baby, I'm the Colonel," Hart says. "Everyone knows that Colonel Parker guided Elvis to the top. I'm a better businessman than Colonel Parker, and the Honky Tonk Man is a much better talent than Elvis. He's a better singer, and he wears better outfits. Have you ever seen anybody wear outfits like the Honky Tonk Man? No way. He's an original from the word 'go.'"

The manager says that he is justified in debasing Elvis' name because "me and Elvis were like that." He crosses his fingers and raises the pitch of his voice. "Like that. We both went to Humes High School in Memphis. We both were produced by Sam Phillips and recorded for Sun Records (Hart, indeed, did record

a number of hits as a member of The Gentrys in the 1960s). We both cut records at the American Recording Studio.

"Elvis was a user — no question. He tried to look and act like me. And he was dumb, too. Ooooooh, he was dumb! He wanted to buy his mama a Rambler after he got famous. I said, 'C'mon, Elvis, a Rambler? Get her a Cadillac and go in style.'"

A listener to Hart's blustering grows a touch skeptical when realizing that the Colonel was barely out of the sixth grade when Mrs. Presley received her first Caddy. "Oh, I just knew you were gonna ask about that," Jimmy responds. "It's really very simple. Colonel Jimmy Hart was always ahead of his time — whether he was concentrating on music or on wrestling."

***"One day, the Honky Tonk Man is gonna own a mansion in Memphis that'll make Graceland look like the servant's quarters."***

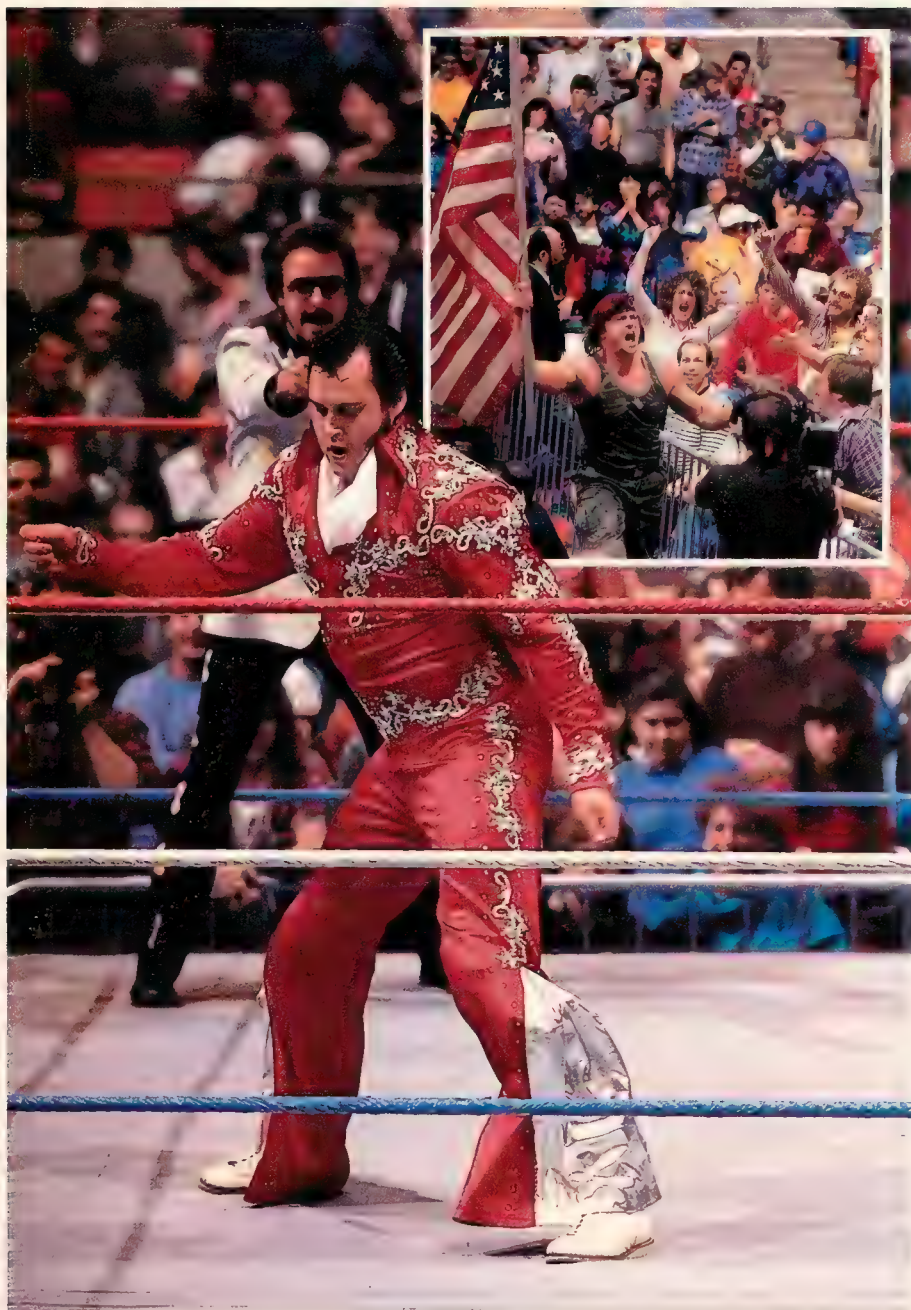
He has told as much to his protégé. Boasts the Honky Tonk Man, "He said the reason he's managing me is that he can see the future — and I have a belt around my waist in the crystal ball. He likes the way I walk, he likes the way I talk, he likes the way I strut and he likes the way I stroll."

And he likes Honky Tonk's shake, rattle 'n' roll reverse neckbreaker — a move the wrestler says is used to "make

my opponent's head shake, rattle 'n' roll across the ring."

In a bout against rugged Corporal Kirchner, televised on NBC's *Saturday Night's Main Event*, Honky Tonk was forced to employ the maneuver not once, but twice. Before the match even began, Honky Tonk did a wriggly dance that climaxed with the wrestler tossing his towel to the crowd. The fans responded by firing up Kirchner with chants of "U.S.A! U.S.A!" The paratrooper reversed an Irish whip, back-dropped, bodyslammed and dropkicked his foe. Honky Tonk fell out of the ring into the arms of Hart, who comforted the unpopular Tennesseean by combing his pompadour. Returning to the ring, Honky Tonk forgot about the scientifics of the sport, kneeling the Corporal in the stomach, hammering at the back of his head and elbowing him in the neck. With the crowd raging, the gaudy rulebreaker wiggled with joy. The match went back and forth for a while — Kirchner's heartiness and the crowd's cheers enabled him to overcome the first shake, rattle 'n' roll reverse neckbreaker and slow down Honky Tonk with a suplex. But Jimmy Hart has transformed his grappler into a man who refuses to go down. After being whipped into the corner, Honky Tonk waited for Kirchner to charge him, then moved out of the way. He pounced on the Corporal with an elbow drop, following with another reverse neckbreaker and a pin.

***Honky Tonk shakes it up prior to a match with Kirchner, inset, while the Mouth of the South, on the ring apron, keeps up typical nonstop chatter. The Colonel has big plans for Honky.***





*Hart's managerial tactics have transformed the Honky Tonk Man. The Man has turned plain nasty. He virtually destroyed Corporal Kirchner, outfoxing him and finishing him off with a "shake, rattle 'n' roll," below left.*

The match introduced untold millions to the new Honky Tonk Man. After the Kirchner match, Honky Tonk continued to win big. Then came his seething brawl with Roberts in *WrestleMania III*. "Everyone watching *WrestleMania III* saw that I'm a rich girl's lover and a poor girl's dream," the wrestler vaunts. "And now all the fans are trying to jump on the Honky Tonk bandwagon. I don't need these Johnny-come-latelies now. I have the Colonel!"

And the Colonel has some big plans. "One day, the Honky Tonk Man is gonna own a mansion in Memphis that'll make Graceland look like the servant's quarters. There's gonna be a statue of him in the center of town. And they're gonna take down the sign for Elvis Presley and change it to Honky Tonk Man Boulevard." **WF**



Billy Jack Haynes with Jeff Fortner, right, and Jeff's friend Stephen Lewis.

# Lunch with BILLY JACK HAYNES

**J**eff Fortner, who turned age 13 in March, told his friends about his good luck but, says the London, Ontario, seventh grader, "They didn't believe me." Their disbelief turned to astonishment, however, when they saw Jeff on television with World Wrestling Federation star Billy Jack Haynes. It was true. Jeff had won *WWF Magazine's* "Lunch With Your Favorite Wrestler" contest. His favorite grapppler: Billy Jack, the rugged but easygoing Oregonian noted for a rough-and-ready ring style and an awesome physique.

Billy Jack was Jeff's choice because "I like his wrestling background and the way he teaches kids to do the right thing, like respect their elders." After meeting Haynes, Jeff was even more impressed. "He's a really nice, intelligent guy," said Jeff of the wrestler. "I wouldn't have expected anything else."

Jeff is a student at the Princess Elizabeth Public School in London. Besides watching the WWF, his hobbies include listening to music and playing basketball and hockey. In school, he likes English and History.

*WWF Magazine* arranged the meeting between Jeff and Haynes on a day when, in the evening, Billy Jack would match up against The King of Wrestling, Harley Race, at the London Gardens. After Billy Jack arrived in Jeff's home town, he went to the seventh grader's home in a limousine. At the house, Jeff introduced Billy Jack to his stepfather, Paul Herbert. Billy Jack gave Jeff a bundle of WWF presents, including a jacket, calendar, T-shirts and a sport bag. Then it was off to lunch at The Keg, a restaurant near the Gardens.

# Lunch with **BILLY JACK HAYNES**

A local television station taped Jeff's day and night on the town for airing on the evening news. Later, Jeff and his mother, below left, watched a video recording of the news program.



Jack Tunney, President of the WWF, greets fellow Canadian Jeff.

selected by Jeff. A television crew from CFPL-TV in London followed the party and taped the festivities for airing on the evening news.

Jeff had invited his friend, Stephen Lewis. Stephen's father, Headley, also went along. What did Jeff have for lunch?

"Chicken and french fries." That should have been expected. Jeff's stepfather and Headley Lewis work together at a company that supplies chicken to restaurants.

After lunch, it was off to the arena, where Jeff and his party had special seats at ringside. Billy Jack took the bout on a disqualification. "He was really good," remembers Jeff. When Billy Jack had showered and dressed, he rejoined Jeff. The limousine took them back to the house. Jeff's mother, who had not been at home in the afternoon, was there, and Billy Jack went in to say hello. She had taped the news show that featured the lunch winner, so Jeff was able to watch himself with Billy Jack.

The next day, recounts Jeff, his friends "apologized to me for not believing me." How did Jeff feel about being a celebrity for a day in London? "I enjoyed the popularity for that bit of time," he says. **WF**





**Junk Yard Dog**



**The gorgeous  
Elizabeth**



**Billy Jack Haynes**

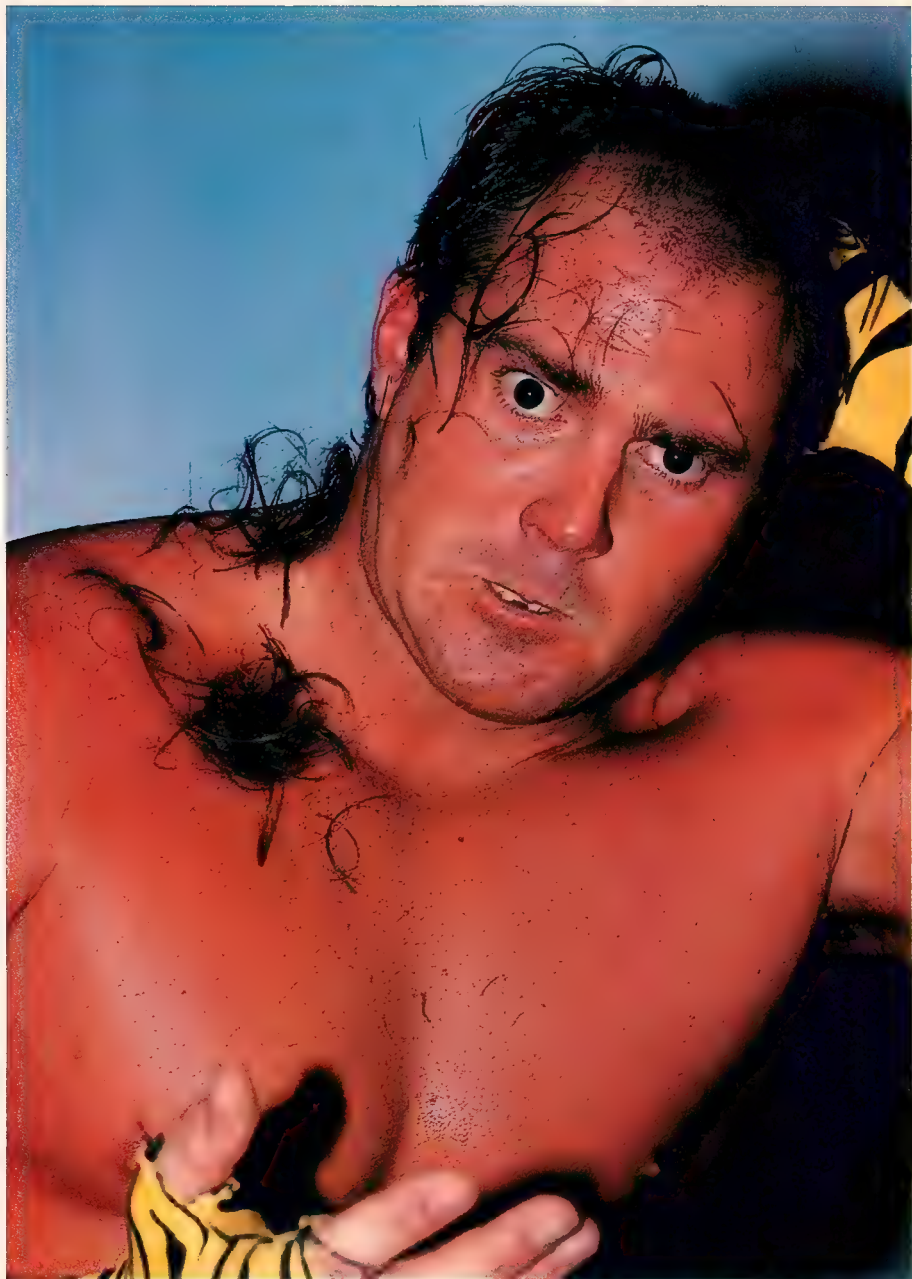
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A bawling Beefcake bemoans his fate

# ADONIS BEEFCAKE

GOOF BY ADONIS CAUSES BAD  
BLOOD WITH BRUTUS

**F**ans watching around the world saw it on television. Adorable Adrian Adonis, cackling cruelly, worked over Brutus Beefcake's slicked-down hairdo with a scissors. Leering, Adonis held up the tufts of hair he had clipped and then released them to rain down on his shorn victim. Only, Adonis didn't know he had just clipped his buddy Beefcake. The Adorable One thought that Brutus was Rick Martel of the Can-Am Connection.

But Adonis had goofed. As a result of some fancy footwork by Martel, Brutus ended up in the corner where Rick had been seconds before. Adonis had been too intent on dirty tricks to notice the switcheroo. The Adorable One now rues the day because Brutus is now after his scalp. The match that led to Adonis' boo-boo was a six-man tag team

Adrian with his ill-fated scissors



# ADONIS/BEEFCAKE

bout. On one side were the Can-Am Connection (Tom Zenk along with Martel) and Leaping Lanny Poffo; on the other, Adonis and the Dream Team—Beefcake and Greg "The Hammer" Valentine. Adonis' manager, Jimmy "Mouth of the South" Hart, was in the corner. So was the Dream Team's mentor, Johnny V, plus Dino Bravo, another of Johnny's grapplers.

Brawling began even before the opening bell, as Adonis lit into Poffo, who had read a poem before the match describing Adonis as a "fat slob." In seconds,

all six men were blasting away at one another. The immediate losers were the Dream Team and Adonis, who were tossed out of the ring by the Connection and Poffo.

The bout returned to a semblance of normalcy as Beefcake led off against Martel. Beefcake quickly got the worst of it as Martel slammed him into the turnbuckle and, moments later, rolled him over for what looked like a sure pin. Valentine, however, interfered, saving his partner.

Next, Zenk and Valentine tore into one another. Zenk wrenched

Valentine's arm with a lock, but The Hammer chopped and kicked his way free. Moving like a flash, Zenk attempted a sunset flip, but Valentine held the ropes and thwarted it. The two then hit one another with assorted weapons—dropkicks, clotheslines and chops—before tagging out to their respective partners.

Martel and Beefcake fenced, then Martel grabbed Beefcake and hurled him to the buckle again. Beefcake seemed headed for trouble but, again, Valentine entered to interfere. Valentine and Beefcake—roaring encouragement to one another—poured in on Martel. Chopping, throwing lefts and rights and continuously moving, the Canadian half of the Connection fought them off. And when Adonis attempted to enter the fray, Martel heaved his blubbery body over the top rope and out of the ring.

His attention on Adonis, Martel was jumped again by Valentine and Beefcake. Staggered, Martel was scooped and slammed to the mat by Beefcake, who then shoved the Canadian into the corner.

*Adrian chops away, intent on skullduggery, not knowing the identity of his struggling victim. It was a bad mistake by Adonis.*





An unbelieving, enraged Beefcake, center, with manager Jimmy Hart and Valentine, who tried unsuccessfully to comfort Brutus.

Groggy, back to the buckle, Martel shuddered under a series of thunderous blows by Brutus. The crowd groaned each time they heard Beefcake's rock-gee fists hammer into Martel's ribs, midsection and head.

As Beefcake beat Martel, with Valentine hovering over the Canadian from outside the ropes, Adonis and Hart huddled by the ring apron. Hart reached down, then handed an instrument to Adonis. It was a scissors, which Adonis brandished with evil glee.

Grabbing what he thought was Martel's head from behind, Adonis chopped away with the scissors. Unknown to Adrian, Martel had seconds before grasped Beefcake around the waist and spun him around so that Beefcake's back was against the turnbuckle. Martel pounded Beefcake,

Beefcake, who tried to avoid fire by shielding his face, a move that led to Adonis's error.

As Adonis finished the clip job, a horrified Beefcake lurched away, both hands clutching his

### ***Grabbing what he thought was Martel's head from behind, Adonis chopped away with the scissors...***

head. Adonis, in shock, realized his blunder. And Martel, forgotten by his opponents, slid in on Beefcake from behind and got the pin.

Beefcake, at that point, cared little whether or not he had been

pinned. He jumped to his feet, eyes bugging and blood boiling. His face red with rage and shame, Beefcake—as vain a man as ever lived—gurgled at Adonis. So outraged was Beefcake he could hardly form his sounds into words. In his hands he held the bits of his precious hair so savaged by Adrian.

Adonis, meanwhile, tried to calm Beefcake. Standing across the ring from Brutus, Adonis squealed, "I didn't know it was Brutus." But Beefcake was in no mood for apologies. He started after Adonis, but was restrained by Johnny V. Hart led a shaken Adonis from the ring, and Beefcake raged into the dressing room, where for more than an hour he howled and bawled -- and vowed lasting revenge upon Adrian Adonis.

# BATTLE OF THE TITANS

## ANDRE HUMBLER HOGAN AS HERCULES WINS BATTLE ROYAL

**I**t was in every sense of the word a battle of titans. Twenty of the World Wrestling Federation's stellar athletes struggled and strained inside the same ring, the goal of each to remain there alone after every other man had been thrown out over the top rope. In itself, the over-the-top-rope battle royal seen early in March on NBC television's *Saturday Night's Main Event* was an awesome spectacle of brawn and brawling. But this one had yet another dimension which added greatly to the tension and excitement of the conflict. Pitted against one another were several of the mat warriors who in just a few weeks would meet in the ultimate confrontation of *WrestleMania III*.

Key among these contenders were Andre the Giant and WWF Champion Hulk Hogan, between the ropes together for the first time since Andre challenged the champ to a title match in *WrestleMania III*. Even before the match began, it was obvious that the Giant's wily manager,

*Striding toward the ring like a vengeful colossus, and led by Heenan, came Andre, his face grim and awful eyes alight with frightening purpose.*

Bobby "The Brain" Heenan, saw it as a way to give his mammoth wrestler a psychological and physical edge for the title bout to come. Andre, who has won more battle royals than any other man, had a single mission in this one—to humble Hogan and strike fear into his heart.

Heenan, moreover, had an even more insidious plan. Among the men in the ring were members of his wrestling stable, including the brutal Hercules Hernandez and Paul "Mr. Wonderful" Orndorff. During the fracas, their job was to work Hogan over so he would enter the *WrestleMania III* ring battered and weakened.

Fans present for the match, as well as those following it on television, were at a fever pitch as the contestants were introduced. Into the ring came Sika, Leaping Lanny Poffo, Koko B. Ware, the Killer Bees, the Islanders, Hillbilly Jim, the Natural Butch Reed, Black Jack Mulligan, the Outlaw Ron Bass, Nikolai Volkoff, Ax and Smash, Billy Jack Haynes, the Honky Tonk Man, Hernandez and Orndorff. The cheering and jeering in the arena increased to thunder. Then, the audience collectively gasped. Striding toward the ring like a vengeful colossus, and led by Heenan, came Andre, his face grim and awful, eyes alight with frightening purpose.



*As the battle begins, the other men in the ring draw back in awe, while Andre the Giant and Hulk Hogan glare at one another. Seconds later, the war was on. Twenty brawny bodies collided with thunderous force. Over it all towered Andre, his eyes on Hogan.*



*Laughing with vicious glee, Andre seizes the Hulkster by the hair just prior to delivering a murderous head butt.*

The Giant stepped over the rope and stood there, glaring toward the dressing room for the man he wanted to destroy. To the tumultuous roar of the crowd, that man — Hulk Hogan — rushed down the aisle, his face charged with emotion, his muscular body ablaze with energy. Hogan had obviously recovered from the shock of his betrayal by Andre and was ready for the Giant.

Once Hogan entered the ring, he and Andre faced one another, their eyes locked in psychological combat. The other grapplers stood back, as if fearful of the power displayed before them. Suddenly, Orndorff and Hernandez leapt upon Hogan, and the war

began. Battered into a corner, Hogan fought off the fists and kicks of his two assailants. As all of the participants started brawling, the ring was filled with struggling and flying bodies.

The mass of combatants separated Andre and Hulk, who was under continuous assault from Heenan's men and their assorted allies, such as Reed and the Honky Tonk Man. Across the ring, towering above the rest, Andre acted as if he hardly noticed the strife around him. As bodies bounced off him, he looked around the ring for Hogan. Spotting him, the Giant began to move. His gargantuan size and power were never more evident. Looming

above the striving men of might, Andre waded through them as if they were children. His fearsome gaze was fixed on Hogan, still assailed from all sides across the ring.

It was obvious that Andre had a single-minded strategy — to clear the ring so he could get at the champion. The Giant used all the terrifying weapons at his disposal. He slapped, whacked and hurled bodies aside, chopping down the opposition one and sometimes two at a time. Hillbilly Jim staggered as Andre stunned him with a head butt. Three-hundred-pound Sika went over the ropes as Andre flung him aside. Then, hardly looking at his victim, the

# BATTLE OF THE TITANS



Dazed by the head butt, the Hulkster was astonishingly easy prey for the Giant, who dragged him by the hair to the ropes, then tossed him out without even breathing hard.

# BATTLE OF THE TITANS

Giant tossed out Haku of the Islanders.

Slowly, methodically destroying all in his path, Andre stalked the champion. It was an Andre no one had ever before seen. An Andre without pity. A titanic fighting machine. He was fear personified. Under another Giant head butt, Poffo went out of the ring, knocked cold. Slamming Mulligan into a corner, Andre slapped away a Killer Bee as if brushing off a pesky fly. Hogan, meanwhile, continued to battle a swarm of attackers, who several times almost had him out of the ring.

Far from withering under the assault, Hogan smacked Hernandez with an elbow, then

scooped up Bass and tossed him to the arena floor. Andre, meanwhile, threw out Mulligan, handling the 300-pound-plus Texan with chilling ease. Volkoff was Hogan's next victim, as the champ began to take charge of his side of the ring.

Hogan's progress was halted, however, when Orndorff jumped him and smashed his head into the turnbuckle. Andre, on the other hand, continued his work as a wrecking machine, flooring Ware and repeatedly stomping him, as if trying to smear Koko all over the mat. Dazed, Hogan shuddered under the fists and knees of Hernandez and Orndorff, who had the champ boxed in a corner.

Moving as a team, they grabbed Hogan's legs and heaved, but the Hulkster kicked them off. Coming ever closer to the champ, Andre grabbed Hillbilly Jim and Billy Jack Haynes by the scruff of the neck and slammed their heads together, sending both to the canvas.

By then, the ring had been cleared enough so that only a few men remained between Andre and Hogan. As if by a preconceived plan, Hernandez and Orndorff seized Hogan by the arms and threw him at Andre. Slamming into Andre, Hogan looked up at the Giant, shaking his head for a moment as if still not believing what was happening. As the Giant sent a massive right hand hurling toward Hogan's head, the champ snapped back into action, blocked the blow and retaliated with several rights of his own that hammered into Andre's massive frame and head. Holding his skull, the Giant reeled back under the champion's furious assault.

Before Hogan could press his advantage, however, he came under fire from Orndorff and Ax. It was their mistake. First Ax was thrown from the ring, then Hogan scooped up Orndorff and sent him through the air to the concrete.

While disposing of Orndorff, however, Hogan made a fatal mistake. He turned his back on the Giant. His face alight with ferocious glee, Andre grabbed Hogan by the hair from behind and delivered a pulverizing head butt. Then, with only a hint of exertion, the Giant calmly flipped Hogan over the ropes. Hogan bounced on the ring apron and then sprawled on the floor.

Infuriated and humiliated, Hogan tried to regain the ring, but several officials intervened and forced him to depart for the dressing room. Andre watched Hogan leave, then waved him off derisively, scorn written across his face.

As the battle continued, Andre

*Billy Jack Haynes lifts Hercules Hernandez toward the sky. As the bout drew to a close, only Haynes and Hernandez remains in the ring.*





*Hernandez and Bobby "The Brain" Heenan celebrate after Hercules took the battle. Haynes had Hernandez but was distracted by Heenan.*

continued to wreak havoc until eight wrestlers—including Ware, Hillbilly Jim and Smash—ganged up on him. Heaving, shoving and grunting, they hoisted the Giant toward the top rope. He resisted and almost broke free, but his tormentors summoned up reserves of strength and slowly toppled his immense body over the rope.

Andre, apparently content that he had humbled Hogan, walked away from the ring. Between the ropes, however, the battle continued. Minutes later, only Haynes, Hernandez and Smash remained.

Haynes and Hernandez, scheduled to meet in *WrestleMania III*, eyed one another cautiously. Smash then barreled into Billy Jack who, turning to meet the

attack, was also hit by Hernandez. Bounced off the ropes by his attackers, Haynes went down under their double clothesline. Groggy, he was easy prey. Hernandez and Smash kicked, punched and chopped Haynes. Hernandez particularly seemed to be enjoying the affair. Stepping back, he began to orchestrate the beating, instructing Smash in the proper methods of punishment. With Haynes all but out, Hernandez motioned for Smash to stand back, then whipped Haynes off the rope. As he came off the ropes, however, Haynes tried a last-ditch tactic and, hurling toward a waiting Smash, hammered him with an elbow. Over the top went Smash.

Now it was Hernandez and Haynes, deadly enemies, alone.

Furious, they sailed into one another with fists crunching into muscle and bone. Haynes seemed to be prevailing, when Bobby Heenan, lurking at ringside, intervened in behalf of Hernandez.

Heenan climbed up to the ring apron, making sure Haynes saw him. Haynes broke off the attack on Hernandez and went for Heenan. As Hogan had done several minutes before, Haynes made a terrible error. He turned his back on his opponent. Hernandez was on Haynes in a flash and, from behind, flung him over the ropes.

The battle royal was over. Andre had not reigned supreme but was nevertheless triumphant. Hernandez had new glory. And Heenan had it all—that is, until *WrestleMania III*. **WF**

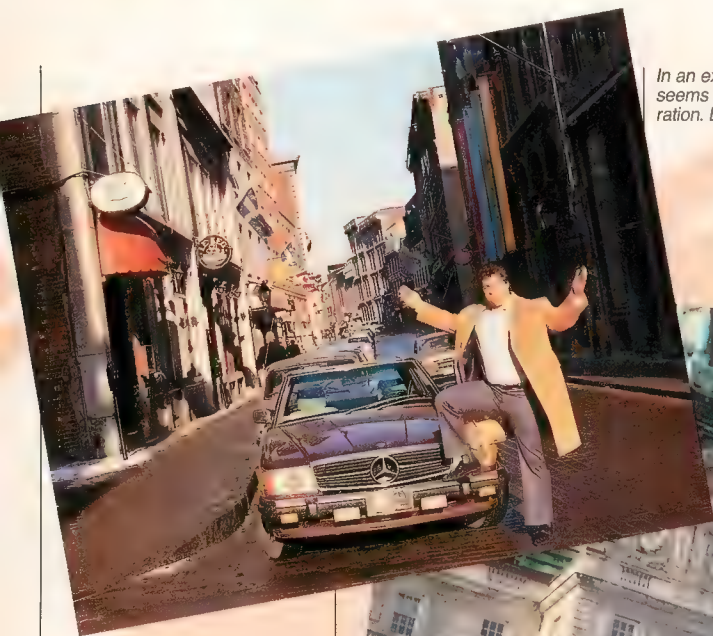
# PRIVATE EYE

**C**anadian Dino Bravo enjoys the good things wrestling success has brought him. He likes big, expensive foreign cars, costly clothes and going out on the town. If he didn't go out on the town, who would see him with all his cars and clothes? And if there's anything that he likes even more than threads and wheels, it's being seen.

WWF Magazine's cameraman asked Bravo if we could follow him as he strutted around the old section of Montreal, Quebec. Mind? When the whole wrestling world would see him on these pages? "The world follows me," said Bravo. "Why should I mind if you do?"

So we did.





*In an expansive mood, left, Bravo seems ready to bask in fan admiration. But is anybody around?*



*Standing in front of Montreal's City Hall, Dino leaves no doubt he feels he is No. 1; however, some other Canadians, notably Quebec's Rougeau Brothers, may have something to say about that.*

# WRAP UP

The roar of the audience rose from ringside and wafted toward Madison Square Garden's circular ceiling. The subject of cheer was not Hulk Hogan, Junk Yard Dog or Ricky "The Dragon" Steamboat. It was **Howard Finkel**, honored for a decade of dedicated service. In that time, the impish baritone has become the best ring announcer in the sport today. Howard received a plaque from the World Wrestling Federation but said the real prize was the fans' ovation. Humble guy, that Howard.



Humble Howard Finkel

dolls featuring S.D. as well as the Killer Bees, Kamala, Randy "Macho Man" Savage and lovely Elizabeth. Included in LJN's stretch wrestler line are King Kong Bundy, Junk Yard Dog, George Steele, Paul "Mr. Wonderful" Orndorff, Rowdy Roddy Piper, Ricky "The Dragon" Steamboat, Savage, and WWF Champion Hulk Hogan.

At the **New York Toy Fair** in February, buyers from all over the globe had the chance to see these action characters come to life. Making personal appearances at the extravaganza were Randy Savage and Elizabeth, Steamboat, Freddie Blassie, King Kong Bundy, Big John Studd, Hillbilly Jim, Jake "The Snake" Roberts and the Killer Bees. No, they did not appear at the same time. This was a toy fair, not a

battle royal.

Freshly recuperated from a neck injury suffered during a bout with Randy Savage, **Ricky Steamboat** visited the Canadian Toy Fair in late January. Ricky was polite to his Toronto followers, but the anger in his eyes indicated that his thoughts were on his *WrestleMania III* showdown with the Macho Man.

**Hulk Hogan** was among the multitude of celebrities at the annual convention of the National Association of Television Program Executives (NATPE) in New Orleans recently. As usual, the Hulkster was surrounded by admirers and well-wishers at the television meeting. Hulk chatted with well-known personalities, including comedian Dom DeLuise, who happened to be walking by Hogan and tried on a championship headlock for size.

DeLuise gets the squeeze



Hillbilly at the Toy Fair

On the subject of dedicated service, few wrestlers come close to **S.D. Jones**. The Antigua native has put in his years and taken his share of knocks but never complains. "I'm a professional wrestler," he says. "I give it my all and hope to have my hand raised." Outside the arena, the peace-loving S.D. is a complete gentleman. Or, as one *WWF Magazine* staffer put it, "He's a doll."

She didn't realize how right she was. LJN Toys recently released a new line of 8-inch

IN THIS ISSUE: PAUL ROMA

WORLD WRESTLING FEDERATION

WWE PROGRAM BONUS

# PROGRAM

## BUTCH REED

### Badder Than Bad

In this issue we are starting a new regular department. As a bonus to the readers of *WWF Magazine*, selected highlights of a recent *World Wrestling Federation Program* will be published. This colorful program is sold at all WWF events and contains stories on the personalities and happenings in the exciting world of the WWF.

# PAUL ROMA

## On The Launch Pad

**F**or some, the day never comes. For young Paul Roma, who has been making some waves in the ring lately, it just may. Roma, a 235-pounder with a superbly muscled body, just might be ready to launch himself

toward World Wrestling Federation stardom.

Paul has chalked up a string of impressive victories in WWF matches in Australia. He's made a good showing in North America as well, although he has lost some

tough bouts to top competition. In top shape and with strength gained from pushing himself to the limit in the gym, Roma now is gaining ring experience and perfecting his skills.

As evidence, he has used an innovative maneuver, his flying powerslam, to smash opponents into the mat, leaving them breathless or even senseless and easy prey for a pinfall. His other holds and tactics also have become more polished.

Many other young wrestlers have seemed to own the tools necessary for stardom, but somehow haven't quite made the grade. The demands of WWF competition are so intense that even grapplers with superb athletic ability are not assured of making it to the top.

Roma says he knows the odds are tough but feels he has a good shot. "I've worked hard and paid my dues," he says. "I've taken my lumps. I've been in with the best and, while I haven't always won, I've always made a good showing. I think I'm ready."

The young wrestler says he is confident that he can whip opponents such as Iron Mike Sharpe and J.J. Funk. He adds that he would love to show his stuff against top-rankers. Cowboy Bob Orton, maybe, perhaps the Natural Butch Reed or the Honky Tonk Man. Even a behemoth such as Sika, the fierce brute from Samoa.

Lofty ambitions. Any one of the opponents such as those mentioned above could abort Roma's launch to glory. Roma says he knows this but that he has confidence he can meet the challenge.

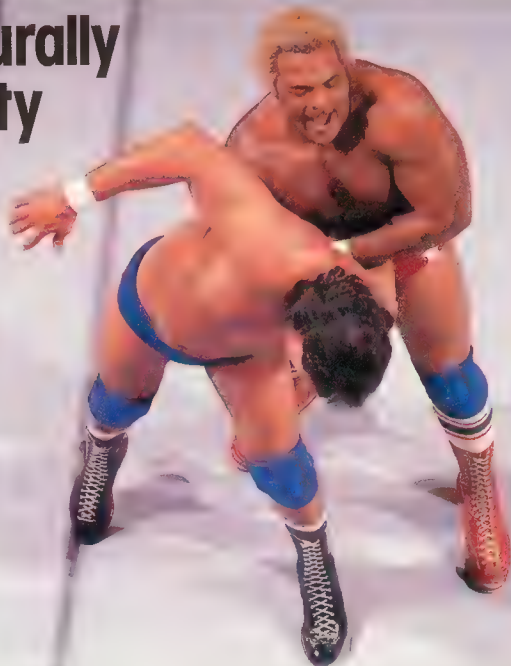
"You can't reach the top," he says, "unless you aim high." **WF**



Roma—questing for glory

# BUTCH REED

## Naturally Nasty



*Reed works over an opponent*

**P**ity is for punks. That's the philosophy of the man who calls himself "The Natural," Butch Reed. Since coming to the World Wrestling Federation, Reed has proved that he is one of the nastiest, most ornery characters ever to step between the ropes. Reed not only throws out the rulebook. He tears it up—and his manager, Slick, the Doctor of Style, tromps on the pieces.

There are many men in the WWF who try to win by playing fast and loose with sportsmanship. But no one seems to enjoy fighting dirty and damaging opponents more than Reed. His normally sour expression changes when he is battering a helpless opponent. He positively leers with enjoyment.

And all the while, from ringside, Slick eggs him on.

Coupled with his enormous strength and prodigious athletic ability, Reed's willingness to go for the jugular makes him a fear-some adversary. Indeed, some of his opponents have been so psyched out they have wrestled Reed tentatively—and that has given him the advantage he needs.

Reed's vicious nature has provoked comments from several of his potential opponents.

"That guy is bad to the bone," says Billy Jack Haynes. "You've got to watch your back every minute when you're in the ring with him."

"I've seen some bad dudes in the ring," says WWF Champion

Hulk Hogan, "but Reed is something else. He's a disgrace to wrestling. Sooner or later, man, he's going to get his. And maybe I'll be the one to take care of it."

Reed is definitely emerging as a top contender for Hogan's belt. Promoters are said to be eyeing a possible match between the two. First, however, Reed has to rack up some major victories against key opponents such as the Junk Yard Dog, Koko B. Ware and Tito Santana.

Reed says he is eager for any matches that will help him gain a shot at Hogan. "I'm the natural champion," he says. "Sooner or later, promoters will realize this, and I'll get my chance to take Hulk Hogan's belt." **WF**

WWE PROGRAM BONUS 18



# WRESTLER'S REBUTTAL

## Why Americans Are Soft

By Nikolai Volkoff

**A**mericans, you are weaklings. Soft and flabby. Not strong like me, like everybody in the U.S.S.R. And like my friend from Iran, the Iron Sheik. You do not like it, I know, when I call you jellyfish. You no like it because I tell the truth. Russians always tell truth.

Now, Nikolai Volkoff going to do you Americans big favor. I going to tell why you are soft. First place, you have everything easy. Buses take you to school. Russians walk, even in Siberian blizzard. You get little older, and you ride around in car. In Russia, most people don't have cars. Cars for big people in Party. Everybody else walk. Good for them. Makes strong legs.

Another thing, Americans. Do you ever have to wait in a line? A big, long line? Never. Except, maybe, when you want tickets to decadent Western rock concert. In Russia, everybody stands in line, all the time. We wait to buy bread. We line up to buy clothes. We line up to show our identification



cards to Secret Police. Makes us strong.

You think warm house during winter is good thing? That's why you soft. In Russia, houses are cold in winter. Makes us hard.

You do whatever you want. Russians do what State tells them. Teaches discipline.

So, you see, American weaklings, the reason you are soft is the way you live. **WF**

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# WWF CROSSWORD

By Larry Humber

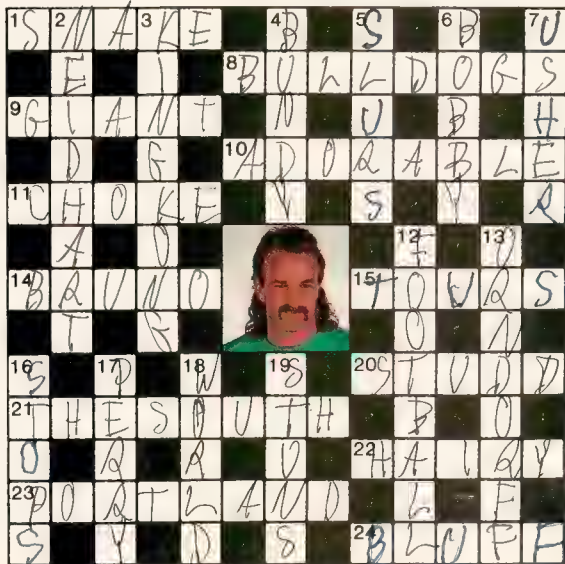
## ACROSS

- 1 Jake Roberts' nickname, "The \_\_\_\_" (5)
- 8 The British \_\_\_\_ (8)
- 9 Andre is one (5)
- 10 Adrian Adonis' nickname (8)
- 11 Strangle (5)
- 14 *Superstars of Wrestling* commentator Sammartino (5)
- 15 Travels from place to place giving performances (5)
- 20 "Big John" (5)
- 21 Jimmy Hart's nickname, "Mouth of \_\_\_\_" (3,5)
- 22 George "The Animal" Steele's back is this (5)
- 23 Home of basketball's Trail Blazers and of wrestler Billy Jack Haynes (8)
- 24 Frighten with false threats (5)

Answers to this puzzle will be published in the July WWF Magazine.

## DOWN

- 2 Bret Hart's partner (8)
- 3 Nickname of 4 Down (4,4)
- 4 He and the Hulkster squared off in a steel cage in *WrestleMania 2* (5)
- 5 Insults (5)
- 6 \_\_\_\_ "The Brain" Heenan (5)
- 7 Escort (5)
- 12 Sport once played professionally by Tito Santana and by a number of other wrestlers (8)
- 13 "Mr. Wonderful" (8)
- 16 Ends (5)
- 17 Chicago Bears defensive lineman who appeared in *WrestleMania 2* (5)
- 18 \_\_\_\_ Wrestling Federation (5)
- 19 Knocks out (5)



# CAUGHT IN THE ACT

Levitation?



Photo: STEVE TAYLOR

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